

Note from AFA President -- 3 Book Recommendations

AFA members, three book recommendations for you – written by three AFA members.

1. Rules to Live By: 52 Principles for a Better Life by Jerry White. This is a short book – approx 170 pages – that is filled with practical suggestions. I tried to read only one principle per day ... then take the rest of the day to think about it ... but it was just too easy to read more.
2. Exceeding Expectations: Reflections on Leadership by Bill Looney. This book was featured at our Air & Space Conference. General Looney did a presentation on the book and a book signing. Both the book and the presentation were fascinating. I know there are lots of books out there on leadership. But this one is practical ... and tells of the author's successes and failures. To quote retired Chairman, Joint Chiefs of Staff, Gen Richard Myers, "Over the years, I've learned that people at every level of experience and responsibility learn about leadership best from stories which resonate with their own lives. Through a variety of stories, Bill Looney has captured the importance leaders play in creating the right environment to allow organizations to exceed expectations. His reflections on leadership provide a wealth of lessons learned. Well done!"
3. The DNA of Leadership by Dick Abel. This book is also short – a little more than 100 pages that, in Gen (Ret) Ron Fogleman's words, " ... has given us a concise but meaningful discussion of the attributes, challenges, and rewards of being a principled and effective leader." Further, Ike Skelton, Chairman, House Armed Services Committee, said: "*The DNA of Leadership* provides a framework for developing your own leadership talents. His message will engage and motivate leaders."

For your consideration.

Mike

Michael M. Dunn
President/CEO
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