



PAUL REVERE  
CHAPTER 178

# Paul Revere 2009

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*Air Force Association*



PAUL REVERE  
CHAPTER 178

...THE FORCE BEHIND THE FORCE

# Paul Revere 2009

- Who We Are,
- What We Do,
- How We Do It,
- and
- How **YOU** Can Do It!



# Air Force Association



...THE FORCE BEHIND THE FORCE

## Who We Are

- Like Paul Revere, we've been around a long time ...
  - Bill Lewis, our first president, had a vision that the AFA needed a chapter near Hanscom AFB
  - That became us! ~ And, Bill is STILL active in veterans' affairs
  
- We're a large chapter ... 900+ members...
  
- Fortunate to have received a number of awards ...
  - Outstanding Medium Chapter (2 yrs), Outstanding Large Chapter (3 yrs)  
Outstanding XL Chapter
  - Unit of the Year
  - ESAs for
    - Veterans' Affairs (4 yrs)
    - Community Relations
    - Best Single Program (4 yrs)
  - Aerospace Education Achievement Award
  - Unit of the Year



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## What We Do

- **Our Mission? It's the same as yours... as all of ours**
  - We Educate the Public
  - We Advocate a Strong National Defense
  - We Support the Air Force Family



## How We Do It

- We'd like to think we've got the right formula...
- **WE WORK AS A TEAM ...** It's our signature
  - We have highly motivated people
  - We use and leverage this motivation
  - We work with AFSA, the CGOs, OSC and industry
- And, as you shall see, we've got a process... and there are only three steps to it



## How We Do It (cont'd)

- **FIRST**, We focus on what's in the best interest for the warfighters and their families and supporting our AFA Mission
- **SECOND**, we raise money!!
  - We hold world class symposia. “If you build it, they will come.” We plan major league events
    - Like our C2 Symposium later this month
      - In Foxwood's MGM Grand Hotel & Convention Center!
      - Keynoters include SecAF, AF Chief of Staff, Commanders of Spacecom
      - and Stratcom
      - More than 1,000 registrants expected
  - We hold other fundraisers as well...
    - Like our Chief of Staff Scholarship Dinner, combined with one of several annual golf tournaments



## How We Do It (cont'd)

- **THIRD**, we spend the money we make on **VERY** worthwhile causes
  - Our deployed troops and their families
  - Our Veterans
  - Scholarships for military dependents
  - Support of AFROTC and Junior AFROTC
  - Boy and Girl Scouts
  - Veterans Support
  - Electronic Systems Center functions
  - Wing, Group and Squadron Dining Outs
  - CGOC and “Top Three” functions



## How We Do It (cont'd)

- When we commit to something, we get totally involved
- For example, our veteran's program
  - Running it is a star player who lives, breathes and loves vets ... Dick Codling
  - We support six major veterans events a year
  - We partner with the AFSA, CGOs and the Air Base Wing ... a total team effort
  - Our “Vettes for Vets” event brings in thousands annually which we intern donate our profit back to the Bedford, VA
- Other “total” program is aerospace education
  - Including Young Astronauts and TOY



## How We Do It (concluded)

- We also help others to help themselves
  - We've mentored the San Antonio Chapter to design and execute the first AETC Symposium
  - And, we are the business agent for the Mission Planning office for execution of the MPUC Conference in Las Vegas each year





## How YOU Can Do It

- Here are some leave-behinds that have worked for us:
  - First, pick out your most motivated folks and put them on projects THEY enjoy. This really works
  - Our former chapter, State and NE Region president, Joe Bisognano, had a vision for our first C2 Symposium
    - He worked the first one with LtGen Kenne and AF COS Gen John Jumper
    - It's been our flagship annual event for years
  - Dick Codling, the gent I mentioned earlier, was a “natural” for veteran’s affairs
    - Putting him in charge caused AFA National to award us four Veterans’ Affairs ESAs



## How YOU Can Do It (concluded)

- Second, put your best efforts into revenue generators
  - You can't have enough operating capital
- Third, once you have the money, pick worthy causes
  - For example, donating to AFROTC and Junior AFROTC can be a win-win, and give you volunteer support at your events
- Finally, reach out and help other chapters and organizations
  
- And, in that regard, let us know how WE can help YOU!
  
- QUESTIONS?