

EDUCATE

ADVOCATE

SUPPORT



Air Force Association

The Force Behind THE FORCE

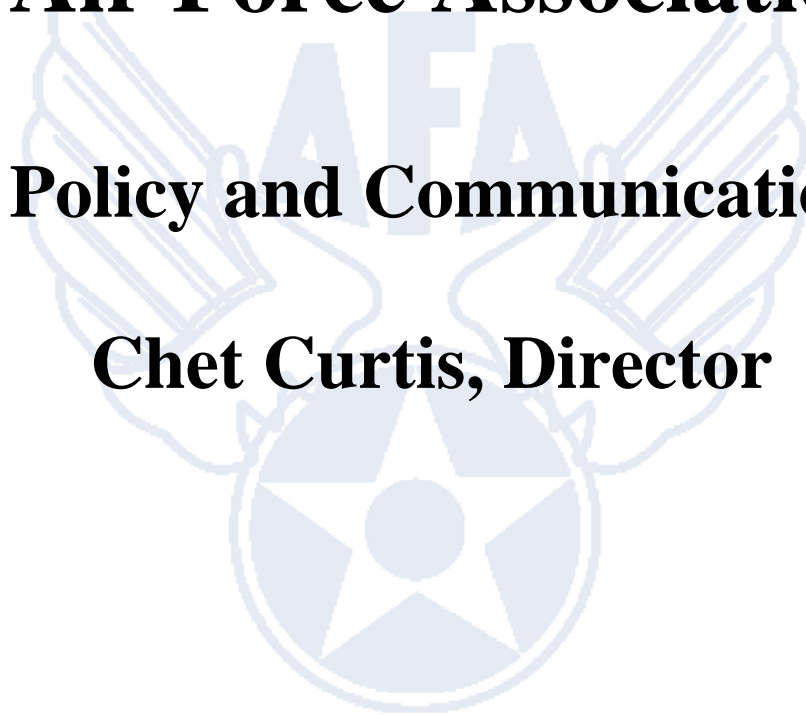
WWW.AFA.ORG

**Region and State Presidents Meeting
Washington, DC
October 30, 2009**

Air Force Association

Policy and Communications

Chet Curtis, Director



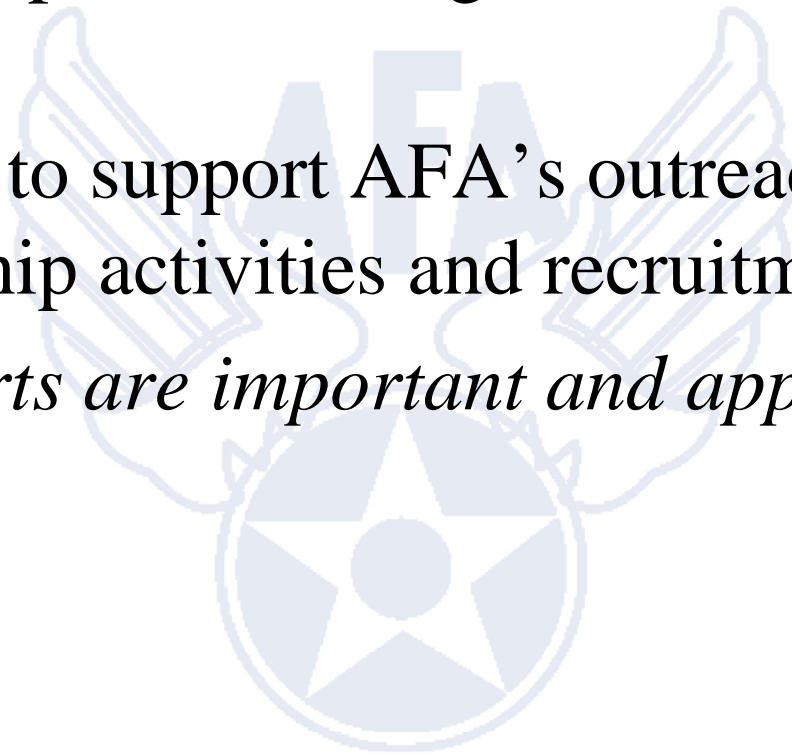
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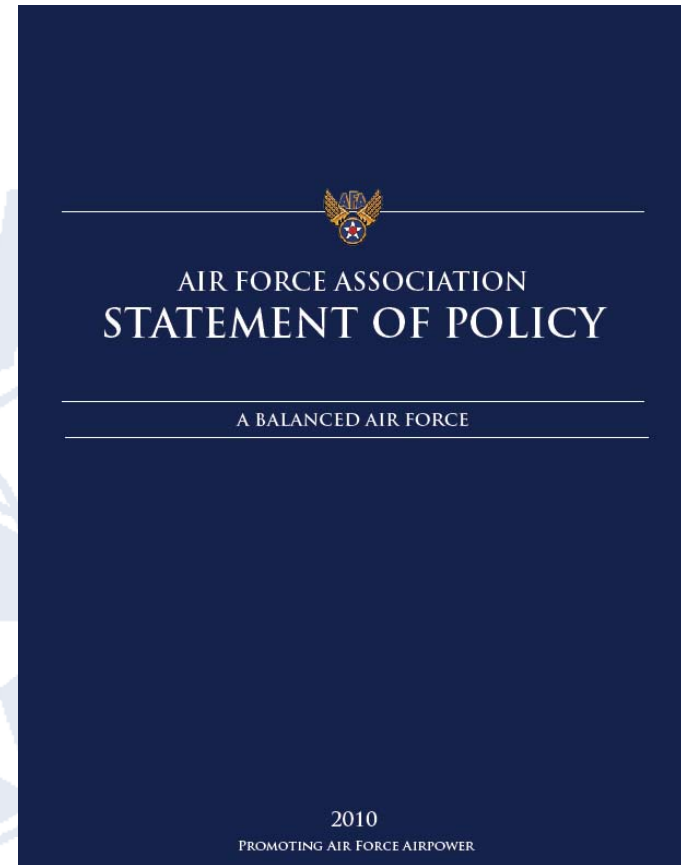
WE CAN HELP YOU

- We develop a broad range of tools and materials.
- Use them to support AFA's outreach mission, membership activities and recruitment efforts.
- *Your efforts are important and appreciated.*



The Building Block of Your Message

- Use AFA's *Statement of Policy and Top Issues*



Supporting Your Efforts

- AFA's Annual Report provides key facts.
- AFA's website has information, tools & updates.
- Conferences, symposia, transcripts, videos, press statements, recent articles are all available.
- Letter to Editor, Op-eds, briefings, PSAs,

Social Media

- Twitter
 - -- About a thousand followers on twitter” (981)
 - -- We have tweeted or updated Twitter 300 times in 3 to 4 months
- AFA Blog
 - 92 posts, 150+ comments

START HERE

The Communications Toolkit can help:

- Assist with Speakers
- Assist with Flyover Requests of AF Aircraft
- Air Force Event Calendar
- Top Issues Briefings
- AF Leader's Speeches/Holiday speeches Archive
- AF Themes and Messages

Letters to the Editor

- NY Times, Letter to Editor, 23 Apr

To The Editor:

I write to correct the stunning misstatements in Paul Kane's opinion piece that advocated the end of the US Air Force...

- June 21, 2009

To the Editor:

Your disappointing editorial (“We Don’t Need the F-22,” June 21, 2009) trotted out tired arguments against the F-22, apparently assuming every conflict of the next 30 years will look like Iraq. History shows us we always guess wrong on the next war. That’s why we prepare...

- July 10, 2009

To the Editor: Washington Post

- What curious timing for your article (“Premier US Fighter Jet Has Major Shortcomings,” July 10, 2009, by R. Jeffrey Smith) slamming the F-22 before a vote on its future. The Post dredges up every retreat (and largely answered) argument against our nation’s best fighter, ignoring the reality that developmental issues are common with every complicated system. The F-22’s relative track record is excellent.

Questions?

Don't hesitate to contact
AFA's
Policy and Communications Team
polcom@afa.org

A large, light blue watermark of the AFA logo is centered in the background. The logo features the letters 'AFA' in a bold, sans-serif font, with a stylized winged figure behind them. Below the wings is a circular emblem containing a radiation symbol (a central circle with three triangles pointing outwards).