

Briefing Outline *(for use by Chairmen in briefing campaign workers)*

AFA Membership Drive

Dates - From _____ **To** _____

Theme AFA - Assuring America's Aerospace Excellence

AFA History

- Founded in 1946 to help establish an independent Air Force
- From the start, AFA represented the interests of all Air Force people

AFA Goals

- Broaden public understanding of the role of airpower in our country's national defense
- Advocate improved quality of life for Air Force people on Capital Hill

AFA Has Top Level Support

- USAF Chief of Staff
- Chief Master Sergeant of the Air Force
- Director, Civilian Personnel Policy

AFA Benefits

- AIR FORCE Magazine with a special USAF Almanac issue
- Low cost group insurance programs
(TRICARE and Medicare Supplements, Term Life, CancerCare, Long Term Care, and Accident and Hospital Indemnity)
- AFA Bank Card Program
- Résumé service
- Car Rental Discounts

- Hotel and Travel Discount Program
- Prescription and Dental Discounts

Affiliation Categories

- DoD Civilian (Veteran)
- Current active duty, US Armed Forces
- Current service - US Reserve
- Current service - US National Guard
- Retired, US Armed Forces
- Previous service, US Armed Forces
- Spouse/Widow(er) of one of the above
- DoD Civilian (Non-Veteran)
- Patron (no service with US Armed Forces)

Cost

- \$36 - One Year
- \$90 - Three Years
- \$500 - Life Membership (Paid in full); \$525 (Paid in increments)
- Payment By: Check, Visa, Am Express, Mastercard
(no cash please)

Goals

_____ New Members

_____ Renewal Members

Campaign Procedures

- Organization
 - Overall Point of Contact:
 - Unit Point of Contact:
 - Chapter Point of Contact:
- Contact everyone (military and civilian)
- Use coffee breaks, lunch and off-duty time, commander's call, etc.

Explain Application Form

- Local AFA Chapter is _____
- Fill in completely
- Indicate new or renewal
- Keep track of applications received
- Mail applications with payments to AFA quickly (please do not mail cash)

Publicity

- Local newspaper, community and other newsletters
- Kick-off event
- Local media (AFA Chapter)
- Posters and flyers
- Commander's call topic

Conclusion

- AFA – Assuring America's
Aerospace Excellence
Join the Air Force Association!