

Sample Bulletin Inserts

Thoughtful use of the Daily Bulletin during the Base drive can be very effective both in disseminating information about AFA and in generating new and renewal members. Below are sample paragraphs (and they are only examples) that can be used for this purpose.

AIR FORCE ASSOCIATION membership drive begins _and will extend for a 6 week period through __. All members receive AIR FORCE Magazine each month and are eligible for a variety of personal benefits. Membership is open to all Air Force personnel. Contact _____.

AIR FORCE ASSOCIATION benefits extend to all members. Principal among these benefits is an annual subscription to AIR FORCE Magazine, a unique source of information on current aerospace developments, national defense requirements and concerns that especially relate to Air Force personnel. Other benefits include eligibility for an AFA Mastercard and various personal services. Contact_____.

AIR FORCE ASSOCIATION membership includes affiliation with the local AFA chapter. AFA's_____ Chapter has a long record of providing support to _____ AFB and a portion of your national dues is returned to the local chapter for use in community activities. The chapter holds regular monthly (quarterly) meetings with excellent guest speakers, sponsors a variety of activities in the greater _____ area, and provides its members with a regular newsletter covering chapter and local events. Contact _____.

AIR FORCE ASSOCIATION membership means you belong to your professional association. AFA was chartered in 1946 and now has around 150,000 members — active duty, Reserve, Guard, Retired and AF civilian, all of whom care about the Air Force and its people. Headquartered in Washington, D.C., where its national staff closely monitors Congressional and Pentagon activity, AFA is recognized as one of the nation's most effective voices in support of military personnel. For membership information, contact _____.

THE AIR FORCE ASSOCIATION is the national sponsor of the Air Force's Outstanding Airmen program. Conducted each year since 1956, this program is now widely recognized to be the most prestigious program of its kind for enlisted personnel of any service. The twelve persons selected annually for this award by the Air Force are honored guests at AFA's Outstanding Airmen Banquet and form the nucleus of AFA's national Enlisted Council. For information about membership in the association, contact _____.