

# N Air Force Association Newsline

June 2010

## Important Dates

June

- 4-6 Southwest Regional Conference  
Las Vegas, NV
- 8 Awards Committee  
Arlington, VA
- 8-10 Space & Cyberspace Warfare  
Symposium  
Keystone, CO
- 9 Audit Committee  
Arlington, VA
- 10 Strategic Oversight Council  
Arlington, VA
- 10-12 California State Convention  
Beale AFB



The Air Force Association mission is to:

*Educate the public about the critical role of aerospace power in the defense of our nation*

*Advocate aerospace power and a strong national defense*

*Support the United States Air Force, the Air Force family, and aerospace education*

### Air Force Association

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### ELECTRONIC COMMUNICATIONS

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## AFA's 2010 National Convention, Air & Space Conference and Technology Exposition

**September 10-15 - Gaylord National  
Resort & Convention Center**  
National Harbor, MD

The 2010 AFA National Convention, will be held in National Harbor, MD, at the Gaylord National Resort & Convention Center from September 11-12.

Our Air & Space Conference and Technology Exposition will begin on Monday, September 13, and run through Wednesday, September 15. This is truly a one-of-a-kind event where the Air Force Association brings together Air Force leadership, industry experts, and academia from around the world to discuss the issues and challenges facing America, the aerospace community, and our US Air Force today. At this time, the confirmed speakers include: Admiral Mike Mullen, Chairman, Joint Chiefs of Staff; General Norton Schwartz, Chief of Staff, United States Air Force; Mike Donley, Secretary of the Air Force; Columnist Charles Krauthammer; and noted authors, Neil Sheehan and Richard Reeves.

### Important Reminders Regarding Potential Delegates

**Who can be a Delegate?** – Any voting member affiliated with a chapter can be

a Delegate for their state if duly selected as a Delegate by the State President. (Cadets may not serve as Delegates.) All individuals who plan to represent their chapter on the state delegation must coordinate with the State President since the State President is responsible for selecting Delegates in accordance with the AFA National Constitution. The State President must provide a preliminary delegate roster to AFA Headquarters, c/o Judy Galbreath, by **August 15**. The official roster of selected Delegates must be presented to the Credentials Committee on Saturday, September 12.

### What is a Delegate required to attend during the Convention? – Delegates

must attend the business session on Saturday, the Region Caucus held on Saturday night and the business session on Sunday. You should plan on attending the Congressional Morning Reception on Tuesday morning and the individual appointment with your Members of Congress if scheduled.

Following is the tentative schedule of events to assist you in making your plans.

### Friday, September 10

Region Presidents Meeting  
Executive Committee Meeting

### Saturday, September 11

Board of Directors Meeting  
Credentials Registration  
Preliminary Business Session  
Catholic Mass  
Field Awards Reception & Dinner  
Regional Caucuses

### Sunday, September 12

Continental Breakfast  
Memorial Service at the Air Force Memorial  
Convention Business Session  
Official Delegates Lunch  
AFA Convention Business Session  
(continued)  
Delegate Education Session at Lockheed Martin facility (tentative)

### Monday, September 13

Continental Breakfast  
Opening and Awards Ceremony  
Ribbon Cutting Ceremony  
Aerospace Technology Exposition  
Air & Space Conference  
Air & Space Workshops  
Delegate Workshops  
Outstanding Airmen of the Year Reception & Dinner

## Air Force Association **Newsline**

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### Tuesday, September 14

Congressional Breakfast Reception  
Individual Congressional Appointments  
Air & Space Conference  
Aerospace Technology Exposition

### Wednesday, September 15

Continental Breakfast  
Air & Space Conference  
Aerospace Technology Exposition  
Air Force Anniversary Reception and Dinner

A complete schedule with times will be published on the AFA website and in a future issue of *Newsline* when available.

To ensure you have the accommodations and tickets you want to have, you must do two separate things:

#### **FIRST – Register for the Convention and/or the Air & Space Conference**

If you will be serving as a delegate to the National Convention, you **MUST** register and pay your delegate fee. AFA Delegates should use the on-line registration process to register. Please visit our main event webpage at <http://www.afa.org/events/conference/2010/default.asp>. Select the registration button on the right to register under the ‘**AFA National Convention Delegates**’ section in order to receive the special AFA Delegate rate. **NOTE: Convention delegates are selected by the state president for each state. Delegates must have a current AFA membership and be affiliated with a chapter within the state they represent. (Cadets may not serve as Delegates.)**

#### **SECOND – Make your hotel reservation**

The Air Force Association is pleased to extend our delegates the military rate of \$229 single/double per night, plus a resort fee (see below) and applicable taxes. Please make your reservations now to ensure you get the military rate. Reservations will be accepted on a first-in basis until the

block is full or until **Thursday, August 19, 2010**, whichever comes first. To reserve your hotel room, you must first register for the Convention/Conference. At the end of the registration process, your Internet browser will display a registration confirmation page. Scroll to the bottom of the page to click the button ‘Make a Hotel Reservation’ and then input the appropriate information. **NOTE: Do not call the hotel directly; this is the only avenue available for you to make your hotel reservation at this rate.**

Resort fee: The Gaylord National™ Resort & Convention Center on the Potomac has a \$10 per day, per room resort fee that will be posted to your account upon check in. This fee includes: local phone calls up to 20 minutes (\$.10/minute thereafter), complimentary toll-free and credit card calls up to 20 minutes (\$.10/minute thereafter), complimentary bottled water (2 per room, per day), complimentary daily newspaper, complimentary access to the resort's state-of-the-art Fitness Center, and complimentary high-speed Internet access in each guestroom.

#### **Last Chance to Renew Before Dues Increase!**

As of July 1, AFA membership dues will be increasing for the first time in nine years. Annual memberships will increase from \$36 to \$45, three year memberships from \$90 to \$110, and life memberships will increase from \$500 to \$600.

Renew now to lock in your current dues for another year - even if your membership is not currently up for renewal! For example, if your membership is set to expire in September, you can renew now for \$36 rather than waiting until September to renew for \$45. For the best value, renew your membership for three years or consider converting to a life membership with AFA.

New rates will also apply to Community Partners! The Community Partner fee is increasing from \$75 to

\$90. For a list of current (or expired) Community Partners, please contact the AFA Membership Department at 1(800) 727-3337.

## New Deadline for Chapter Recruited Members

In June 2010, AFA is switching to a new membership database, iMIS, for all of our membership, fundraising, conference, and financial records here at headquarters. One of the reasons we chose iMIS is its ability to help us better serve our chapters through reports, rebate procedures, membership demographics, and much more. However, this new software, while very powerful, imposes new constraints for all of us. iMIS serves as an accounts receivable (AR) application which creates new financial processing procedures that the AFA staff must follow. All membership forms and payments must now be received at the same time.

To ensure that chapter recruited memberships are credited in the appropriate month, all completed membership forms and payments must be received at AFA headquarters **NO LATER THAN** the 25<sup>th</sup> of each month. Anything received after the 25<sup>th</sup> will be credited to the following month. Please note that any corrections or changes to chapter recruited goals must be received by this deadline as well.

June 2010 marks the start of this new business practice. Please note that this is also the end of our membership quarter and the membership year for recruitment awards. Any membership applications received after June 25 will be credited for July. We will be happy to provide a listing of your current chapter recruited members for the month or quarter. To request this information or for any other questions, please contact Kari Hahn at [khahn@afa.org](mailto:khahn@afa.org) or (800) 727-3337 extension 4833.

## Specialty License Plate for the U. S. Air Force

Some states have been successful in providing for a U.S. Air Force registration plate in their state. You are encouraged to do this in your state if you don't already have one.

The Richmond Chapter has started a campaign for a United States Air Force specialty license plate for Virginia residents. A bill will be introduced in the General Assembly in January 2011. The bill won't go forward unless 350 paid applications are collected by December 15, 2010. If 350 paid applications are not collected by the deadline, the fee will be refunded to applicants.

All Virginia residents who have ever served in the active duty Air Force, the Air Force Reserve, the Air National Guard or the Civil Air Patrol are eligible to order this plate. The cost is \$10 per year for a non-personalized plate or \$20 per year for a personalized plate (new or existing).

- Complete, print and sign DMV Form VSA10 – License Plate Application found at: <http://www.dmv.virginia.gov/wbdoc/pdf/vsa10.pdf> Check block for "Military" and enter "U.S. Air Force." Complete one form per plate.
- Attach a check made payable to "AFA Richmond Chapter 243" \$10 for non-personalized plate \$20 for personalized plate (new or existing)
- Attach a photocopy of a document showing proof of service. Examples: DD214, Military ID Card, Retiree ID Card, Discharge Certificate
- Attach a 3 x 5 card with your email address so you can receive progress updates.
- Mail completed form and attachments to:  
AFA Richmond Chapter 243  
Attn: License Plate Application  
P.O. Box 2195  
Mechanicsville, VA 23116

## Region Review: Southwest Region

The Southwest Region is composed of eight chapters in the states of Arizona, Nevada, and New Mexico totaling over 6700 members. All of the chapters have programs that support veterans and aerospace education. Six of the chapters are located near major Air Force bases, and they are actively involved in supporting Air Force activities and airmen at those bases.

The Cochise Chapter in Sierra Vista, AZ has several strong education programs. They provide judges and awards for several area science fairs, and they recently sponsored a very successful teachers' workshop centered on Astronomy. They also partnered with the University of Arizona in arranging internships for mid- and high school science teachers with local aerospace industries. The Tucson Chapter provides support to the quarterly and annual awards programs at Davis Monthan AFB. They support a "Work Center of the Month" program at the base, and provide briefings to the Airman Leadership classes. They have also established a separate 501(c)(3) organization to assist airman and education programs at Davis Monthan. The Frank Luke Chapter is the region's largest with over 2100 members. They sponsor or donate to many of the military programs at Luke AFB. They are very active in the Airman Leadership program, and they have funded the Luke AFB Airman of the Year to attend the recent AFA Symposium in Tampa, FL. The Prescott-Goldwater Chapter has been praised for its active support to the Embry-Riddle Aeronautical University AFROTC and local AFJROTC programs. They are also key contributors to veteran programs and civic activities in the Prescott area.

The Thunderbird Chapter in Las Vegas has almost 1300 members and it is the only chapter in Nevada. They have a wide range of programs in support of all aspects of the AFA mission. The chapter hosted Pearl Harbor Survivors Association veterans on the 69th

anniversary of that infamous attack. They worked with the Nellis AFB Red Flag organization to provide several JROTC students with incentive flights on Air Force tankers. The chapter also worked with the 99th ABW to build a lasting memorial to BGen Robin Olds at the Nellis Club. Several chapter members are also working diligently to host the Southwest Region conference this June.

The three New Mexico chapters are closely aligned with major Air Force installations. The Fran Parker Chapter at Alamogordo has been rejuvenated in the past few years. It is currently being led by company grade officers from Holloman AFB. Recently, they have been active in the Visions of Exploration program and other aerospace educational projects, including tours for local schools to Holloman research facilities. The Llano Estacado Chapter at Clovis, NM is very active in supporting local AFJROTC and Civil Air Patrol programs. With the recent change to an SOW mission at Cannon AFB, the chapter has increased its programs to support the airman and their families at that location. The Albuquerque Chapter has traditionally been a recipient of the AFA Aerospace Education Achievement Award with a wide variety of educational and scholarship projects. It supports many of the awards programs at Kirtland AFB, and members have been active in addressing base organizations including the Airman Leadership School. Its members are active in veteran programs throughout the Albuquerque area.

Membership growth and participation continue to be problems with many of the region's chapters. However, chapter leaders are making progress in those areas, and they are enthusiastic and proud of the contributions each of their chapters are making to advance the AFA objectives to educate, advocate, and support aerospace power.

*Submitted by: John Toohey, Southwest Region President*

## Blue Ridge Chapter's "Membership Tool Kit"

1. Gift memberships to relatives, those interested in USAF or aviation.
2. Gift memberships to 14WS quarterly and annual award winners. 14WS - the AF Climatology Center - is the only active duty unit in western NC. We have no bases.
3. Gift memberships to Chapter/State Teacher of the Year
4. "Welcome" letters to new members. Keeping them requires interesting programs, chapter activities, and nice venues.
5. "Reminder" letters to expiring or recently expired members
6. Gift memberships to AFJROTC/CAP recipients of AFA medals - we have 15 in our catchment area - NC west of a Boone-Charlotte line. Chapter officers present the medals at award banquets. Presenters are, if possible, in uniform. No colleges in our area have AFROTC.
7. Participation in veterans' booths w/knowledgeable chapter representative(s) and materials at street festivals such as Asheville's "Belle Chere" - largest street festival in SE.
8. Working with local AF recruiters - ensuring they have AFA "What's in it for me" and application brochures.
9. Outreach to civic groups (Rotary, Kiwanis, Lions et al), and professional associations - giving tailored AFA briefing and encouraging membership
10. If active duty unit in chapter area, have VP for Membership active duty SNCO - has supply of brochures/applications.

Is this a lot of work? Of course. Does it bring results? YES. Blue Ridge started this expanded program in Oct 2008 and since that time we have *consistently* made our new member quota.

## AFA Members Save Big on Microsoft Software

Through a special arrangement with Journey Education, select Microsoft software is available at substantial discounts from retail pricing. The following pricing is available to AFA Members:

- Microsoft Office Professional Plus 2010 - \$79.95 (SRP \$598)
  - \$89.95 with Total Training for Office 2010
  - This includes the 2010 versions of Word, Excel, Power Point, Outlook OneNote, Access, Publisher, InfoPath, SharePoint and Communicator
- Microsoft Office 2008 for MAC - \$84.95 (SRP \$399)
- Microsoft Windows 7 Professional Upgrade - \$79.95
  - \$89.95 with Total Training for Windows 7
- Microsoft Windows 7 Ultimate Upgrade - \$99.95 (SRP \$219.95)
  - \$109.95 with Total Training for Win 7
- Microsoft Office Professional Plus 2007 - \$79.95 (SRP \$499.95)
  - Microsoft Office Enterprise 2007 - \$79.95 (SRP \$499)
- Microsoft Math - \$10.95
- Microsoft Expression Studio 2 - \$99.95 (SRP \$699)
- Microsoft Expression Web 2 - \$46.95

### Restrictions/Requirements

- This discount program is for personal use only.
- You may only buy 1 copy of any particular software.
- If you buy the downloadable version, it can be downloaded onto 2 computers.
- After you place your order, you must prove that you're a current AFA Member by sending Journey Ed a copy of your AFA Membership card.
- Alternatively, you may e-mail Susan Rubel ([srubel@afa.org](mailto:srubel@afa.org)) requesting that proof of membership be sent to JourneyEd.

Visit [www.journeyed.com/usaf](http://www.journeyed.com/usaf) for the discounted software and to order.