

# N Air Force Association Newsline

May 2009

## Important Dates

May

- 8-9 South Carolina State Convention  
Charleston, SC
- 13-15 New Jersey State Convention  
Atlantic City, NJ
- 25 Memorial Day  
AFA Closed
- 28-30 California State Convention  
March AFB, CA



The Air Force Association mission is to:

*Educate the public about the critical role of aerospace power in the defense of our nation*

*Advocate aerospace power and a strong national defense*

*Support the United States Air Force, the Air Force Family, and Aerospace Education*

### Air Force Association

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### ELECTRONIC COMMUNICATIONS

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## AFA Nominees for 2009-2010

The AFA Nominating Committee met on April 17, 2009, and selected candidates to send forward for the five national officer positions and three elective National Director positions on the Board of Directors. The Committee consists of the three most recent past Chairman of the Board, one representative selected by each of the Vice Chairmen of the Board (Aerospace Education and Field Operations), two representatives each from the Central and East geographic areas, one representative from each of the regions in the West geographic area, and one person representing each of the following constituencies – Total Air Force, Air Force veterans, and aerospace industry.

The slate will be presented to the delegates at the National Convention in Washington D.C. in September. The Nominating Committee used guidance provided by the Chairman of the Board (See February *Newsline* <http://www.afa.org/members/nwsline/feb09/nomcom.asp>) to evaluate potential candidates for the various positions in their search, recruitment and nomination process.

The candidates' names and a brief summary of their background (except for incumbents who are unopposed) are below. Further biographical information will be in a future edition of *Newsline* and in the August issue of *AIR FORCE Magazine*.

### Chairman of the Board of Directors

- Joseph E. Sutter (TN) Incumbent

### Vice Chairman of the Board, Aerospace Education

- S. Sanford "Sandy" Schlitt (FL) Incumbent

### Vice Chairman of the Board, Field Operations

- Jim Lauducci (VA) Incumbent

### National Secretary

- Joan Sell (CO) – Rocky Mountain Region President; former member of the Field Council and state and chapter president
- Marv Tooman (IA) – Member, Field Council; former region, state and chapter president

### National Treasurer

- Steven Lundgren (AK) Incumbent

### National Director at-Large (2 positions)

- Karen Halstead (AZ) – Chairman of the Board, Tucson Community Cares; former chapter president
- Larry Lawson (GA) – Executive VP & F-22 General Manager, Lockheed Martin Corp.
- Bill Looney (TX) -- Member, Force Capabilities Committee; Consultant; former AETC commander
- Eric Taylor (PA) – Member, Strategic Planning Committee; former region, state and chapter president
- David Vesely (MD) – Senior VP, SAIC, AF Strategic Account Executive; active chapter program committee chair; former Assistant Vice Chief of Staff, USAF

## National Director (West Geographic Area)

- Wayne Kauffman (CA) – Far West Region President; former state and chapter president
- Pete Robinson (NM)—former region, state and chapter president

## 2009 AFA National Convention and Air & Space Conference and Technology Exposition Registration and Hotel Reservation Information

IMPORTANT! Registration and hotel reservations will be opening in early May. Instructions on registration and hotel reservations will be sent via email to region and state presidents as well as all other recipients of *Newsline* as soon as they become available.

It is very important that you wait for those instructions to register and make your hotel arrangements in order to receive the correct prices. You will not be able to receive the delegate rate if you call the hotel directly.

## Air Force Association **Newsline**

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Direct questions about whether you can attend as a delegate to your state president or to your region president for those in states with no state organization. AFTER registration and hotel information is made available your contacts will be:

For authorized delegation strength and credentialing -- Judy Galbreath ([jgalbreath@afa.org](mailto:jgalbreath@afa.org), or ext. 4800)

For assistance in registration – Katie Storm ([kstorm@afa.org](mailto:kstorm@afa.org), ext. 5848)

For hotel-related questions -- Kathy Cortes ([kcortes@afa.org](mailto:kcortes@afa.org), ext. 4877)

## AFA Awards for Aerospace Education Excellence

The Awards for Aerospace Education Excellence were established to recognize sustained excellence in the execution of aerospace education programs. The program is two-tiered: the first tier is the Aerospace Education Achievement Award and the second tier is the Aerospace Education Excellence Award. All submissions are due no later than May 15.

### AFA Aerospace Education Achievement Award

#### Requirements/Selection Criteria

- AFA Chapters who complete the three Aerospace Education Goals under AFA Strategic Plan Theme 1 will receive the Award.
- Theme 1 is: Educate the public about the critical role of aerospace power in the defense of our nation. The three aerospace education goals are:
  - 1) Each chapter reach the grassroots (non-choir audiences) through at least one outreach program per year, to include contact /speaking opportunities to service clubs, church groups, chambers of commerce, local newspapers-editorial boards, political organizations, etc

- 2) Implement the Teacher of the Year recognition program.
- 3) Participate in at least one aerospace education program per year.

#### Award Allocation

- Certificate to be mailed to each chapter by September 1 of each year.
- Chapter members attending the AFA National Convention will receive an Aerospace Education ribbon to be worn on their convention badge.

#### Guidelines

- Accomplish all aerospace education goals as defined in the AFA Strategic Plan. Goals defined above.

### AFA Aerospace Education Excellence Award

#### Requirements/Selection Criteria

- AFA chapters who have met the AE Achievement Award criteria for the current award year are eligible to apply for the Aerospace Education Excellence Award.
- One page narrative submitted by the Chapter explaining why the Chapter's Aerospace Education programs are exceptional.
- Submissions due by the published date for AFA National Award Nominations each year.
- AFA National Awards Committee will select the winners.

#### Award Allocation

- One chapter in each of the AFA size categories, small, medium, large and extra large will be selected each year to receive the Excellence Award.
- The award consists of a chapter patch.
- The Award will be presented at the AFA National Convention.
- Chapter members attending the AFA National Convention will receive an Aerospace Education ribbon to be worn on their convention badge.

## Guidelines

- A chapter is not eligible to receive the award for two years in succession in the same chapter size category unless there is no other qualified candidate. At its discretion the Awards Committee may withhold the award in any size category if there is no qualified candidate.
- The narrative award nomination is limited to one page

## Community Partners: Getting Members AND Money

Perhaps you've heard people say things like ...

- "Our Chapter could be more effective if we had more money"
- "We can't find any new members"
- "Local people are not interested in AFA"
- "We can't seem to attract new, young leaders"
- "We would have more influence if we had more people in the community involved"

There is one program that many chapters have used to meet all of these challenges – the AFA Community Partner Program. Chapters that have this program find they gain real strength, both in numbers and in their bank accounts.

The Community Partner program is local. The chapters run it and the Community Partners are local businesses run by people you know in the community. Each participating business identifies one individual to be the AFA member representing that business. They pay at least \$75 which is split evenly between National Headquarters and the local chapter. Some chapters charge more and if they do they retain all of the additional funds for their use. National still only gets \$37.50.

And so if you have just 10 Community Partner Businesses, that's at least \$375 additional income per year. Often chapters will tie their Community Partners to the support of Visions

Classrooms or the local JROTC unit. In that way a chapter can continue to fund an important program while using the funds it gets from National Headquarters for other purposes. And, not incidentally that also means ten new (or renewing) members in the chapter.

Local businesses have people who are busy but who also have the skills you're seeking to work into your chapter leadership. If you're cautious and invite them to participate in small tasks at first, eventually some will move up to take the key positions in the chapter.

What about sales? If there is a base nearby, these are often businesses that rely on Air Force people for their customer base. But even if there is not, tying the program to something with clear, local benefits (such as the education goals discussed earlier) often will help the program sell itself.

Does it work? Chapters that have tried the program and have worked it consistently (tracking their Community Partners, staying in communication with them and most importantly renewing them) tell us they wouldn't be the same without that program. If you don't have one, start one. If you have had one but allowed it to fall by the wayside, bring it back. And if you have one that works, tell other chapters in your state how rewarding it can be.

### **Community Partner Memberships for Commercial Establishments who Support AFA Events** *(Submitted by AFA National Membership Committee)*

Many of our Chapters have meetings and/or special events regularly in the same commercial establishments (restaurants, hotels etc.). Several chapters do very well in the community partner recruiting area by providing a complimentary CP membership to these establishments. Often this develops into a long-term relationship which not only results in regular renewals, but also access to other commercial companies through word-of-mouth, which generates additional CP opportunities which might not otherwise have been investigated.

## **Air Force Album: We Who Served - Please help us spread the word!**

We're in the final stages of gathering personal narratives for the first-ever "Air Force Album: We Who Served" to be published this fall. The deadline for submitting your Air Force story and photographs is May 25<sup>th</sup>, so please help spread the word to your friends and family who may have served in the USAF and/or its predecessor organizations to include their story and photographs as well.

This hardcover, limited edition book will feature thousands of photographs and personal narratives submitted by Airmen and tributes submitted by the families of deceased Airmen. This unique album will also include "The Rise of an Air Force", a chronology in words and pictures prepared by the editors and staff of *AIR FORCE Magazine*.

Visit [http://www.afa.org/We\\_Who\\_Served.asp](http://www.afa.org/We_Who_Served.asp) for full details of the project and to review sample narrative pages.

Ready to participate? Call the publisher directly at 1-800-473-8177 to provide your basic military information. They will give you instructions for submitting your narrative and photos. You may purchase a copy during this phone call, but you do not need to purchase the book to participate. Questions? Contact Susan Rubel at [srubel@afa.org](mailto:srubel@afa.org).

## **AFA's Veteran Benefits Association**

AFA member benefit programs are administered through AFA's Veteran Benefits Association. We've redesigned the AFAVBA website to make it easier to navigate. Please visit [www.afavba.org](http://www.afavba.org) to review all the benefits of AFA membership.

## Region Review: The Florida Region

The Florida region consists of the State of Florida and the Commonwealth of Puerto Rico. There are currently 15 chapters in Florida and none in Puerto Rico. As of February 28, 2009, the total AFA membership for the Region was 10,143. The four largest chapters in the Region with over 1,000 member each are the Central Florida Chapter (Orlando), the Eglin Chapter (Ft. Walton Beach), the Jerry Waterman Chapter (Tampa), and the Cape Canaveral Chapter.

The Region supports major Air Force installations at MacDill AFB, Patrick AFB, Eglin AFB, Hurlburt Field, Homestead ARB, and Tyndall AFB.

Other significant Air Force installations include the Cape Canaveral AFS, Avon Park Air Force Range, the Air Force Agency for Modeling & Simulation, and Florida Air Guard Headquarters in St. Augustine. The chapters within the region support six senior Air Force ROTC detachments, 75 AFJROTC units (including three in Georgia) and 95 Civil Air Patrol Squadrons. One of the annual Region highlights is the AFA Florida Air Force Junior ROTC Drill Meeting sponsored in the spring by the Florida State organization. This year, 33 teams from 16 AFJROTC units from around Florida (below) met in Orlando.



The Florida Region prides itself on its work supporting Aerospace Education (AE). There are three major Teachers' Workshops (below) held around the Region. Also, Scholarship Opportunity Briefings are held between AF Academy Cadets, AFROTC Cadets and rising High School Sophomores/Juniors to explain the requirements and challenges of AF higher education opportunities. The chapters in the Region have very active Teacher of the Year programs. And the State of Florida has been honored to have been the home to five AFA National Teachers of the Year. Over 100 Visions of Exploration classrooms are sponsored around the Region. The Region feels that AE is vital to the nation's future. That's why in 2007 the Region contributed over \$162,000 to continue this effort.

The Region plays host to one of AFA's major annual events: The Air Warfare Symposium. Held every February in Orlando, this event included speeches from the senior leadership of the Air Force usually including the Secretary of the Air Force and the Chief of Staff. It also included one of the largest Aerospace Exhibitions held in the US.

The Florida Region pushes forward. We have been fortunate to have some of the best leaders in AFA including Marty Harris, Bob Patterson, Richard Ortega, Dave Cummock, Tommy Harrison, Ray Turczynski and Sandy Schlitt, to name but a few. Under their guidance and with our new, upcoming leaders we will continue to fulfill our motto to do "the work of freedom."

