

# N Air Force Association Newsline

May 2010

## Important Dates

May

19-20 Langley Chapter's Salute to  
ACC  
Langley AFB, VA

31 Memorial Day  
AFA Closed



The Air Force Association mission is to:

*Educate the public about the critical role of aerospace power in the defense of our nation*

*Advocate aerospace power and a strong national defense*

*Support the United States Air Force, the Air Force family, and aerospace education*

### Air Force Association

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### ELECTRONIC COMMUNICATIONS

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## AFA Nominees for 2010-2011

The AFA Nominating Committee met on April 16, 2010, and selected candidates to send forward for the five national officer positions and three elective National Director positions on the Board of Directors. The Committee consists of the three most recent past Chairman of the Board, one representative each selected by the Vice Chairmen of the Board (Aerospace Education and Field Operations), two representatives each from the geographic areas, and one person representing each of the following constituencies: Total Air Force, Air Force veterans, and aerospace industry.

The slate will be presented to the delegates at the National Convention in National Harbor, MD, in September. The Nominating Committee used guidance provided by the Chairman of the Board (See January *Newsline* [http://www.afa.org/members/nwsline/arc\\_hve/jan10/nomcom.asp](http://www.afa.org/members/nwsline/arc_hve/jan10/nomcom.asp)) to evaluate potential candidates for the various positions in their search, recruitment and nomination process.

The candidates' names and a brief summary of their background (except for one incumbent who is unopposed) are below. Further biographical information will be in the August issue of *AIR FORCE Magazine*.

### Chairman of the Board of Directors

- Ron Keys (VA) – Current member, Force Capabilities Committee; Consultant; former Commander Air Combat Command
- Jim Lauducci (VA) – Current Vice Chairman for Field Operations
- Sandy Schlitt (FL) – Current Vice Chairman for Aerospace Education

### Vice Chairman of the Board, Aerospace Education

- George Muellner (CA) – Current member, Aerospace Education Council, and former National Director

### Vice Chairman of the Board, Field Operations

- Justin Faiferlick (IA) – Current National Director and Chair of the Membership Committee; former State and Chapter President
- Scott Van Cleef (VA) – Current National Director and Chair of the Strategic Planning Committee; former State and Chapter President

### National Secretary

- Joan Sell (CO) – Incumbent

## National Treasurer

- Steve Dillenburg (TN) – Current member of the Finance Committee; former Chapter President and Treasurer
- Len Vernamonti (MS) – Current National Director and Chair of the Audit Committee; former Region, State, and Chapter President

## National Director at-Large (2 positions)

- Tim Brock (FL) – Current member of the Field Council and the Strategic Planning Committee; immediate past Florida State and Florida Region President.
- Angela Dupont (MA) – Current member, Development and Membership Committees; former Chapter President, Leadership Development Director and AEF Trustee
- Nora Ruebrook (HI) – Current

## Air Force Association **Newsline**

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Meghan McClelland  
Mary Nauheimer  
Susan Rubel  
Katie Storm  
Bridget Wagner

Design Tonya Hall

President Hawaii Chapter and member, Finance Committee

## National Director (Central Geographic Area)

- Marv Tooman (IA) – Member Aerospace Education Council, former Region, State and Chapter President and Field Council member

## AFA's National Convention, Air & Space Conference and Technology Exposition

### September 10-15 - Gaylord National Resort & Convention Center National Harbor, MD

The 2010 AFA National Convention, will be held in National Harbor, MD, at the Gaylord National Resort & Convention Center from September 11-12.

Our Air & Space Conference and Technology Exposition will begin on Monday, September 13, and run through Wednesday, September 15. This is truly a one-of-a-kind event where the Air Force Association brings together Air Force leadership, industry experts, and academia from around the world to discuss the issues and challenges facing America, the aerospace community, and our US Air Force today. At this time, the confirmed speakers include: Admiral Mike Mullen, Chairman, Joint Chiefs of Staff; General Norton Schwartz, Chief of Staff, United States Air Force; Mike Donley, Secretary of the Air Force; Columnist Charles Krauthammer; and noted authors, Neil Sheehan and Richard Reeves.

### Important Reminders Regarding Potential Delegates

**Who can be a Delegate?** – Any voting member affiliated with a chapter can be a Delegate for their state if duly selected as a Delegate by the State President. (Cadets may not serve as Delegates.) All individuals who plan to represent their chapter on the state delegation must coordinate with the State President since

the State President is responsible for selecting Delegates in accordance with the AFA National Constitution. The State President must provide a preliminary delegate roster to AFA Headquarters, c/o Judy Galbreath, by **August 15**. The official roster of selected Delegates must be presented to the Credentials Committee on Saturday, September 12.

**What is a Delegate required to attend during the Convention?** – Delegates must attend the business session on Saturday, the Region Caucus held on Saturday night and the business session on Sunday. You should plan on attending the Congressional Morning Reception on Tuesday morning and the individual appointment with your Members of Congress if scheduled.

Following is the tentative schedule of events to assist you in making your plans.

**Friday, September 10**  
Region Presidents Meeting  
Executive Committee Meeting

**Saturday, September 11**  
Board of Directors Meeting  
Credentials Registration  
Preliminary Business Session  
Catholic Mass  
Field Awards Reception & Dinner  
Regional Caucuses

**Sunday, September 12**  
Continental Breakfast  
Memorial Service at the Air Force Memorial  
Convention Business Session  
Official Delegates Lunch  
AFA Convention Business Session (continued)  
Delegate Education Session at Lockheed Martin facility (tentative)

**Monday, September 13**  
Continental Breakfast  
Opening and Awards Ceremony  
Ribbon Cutting Ceremony  
Aerospace Technology Exposition  
Air & Space Conference  
Air & Space Workshops

Delegate Workshops  
Outstanding Airmen of the Year  
Reception & Dinner

### **Tuesday, September 14**

Congressional Breakfast Reception  
Individual Congressional Appointments  
Air & Space Conference  
Aerospace Technology Exposition

### **Wednesday, September 15**

Continental Breakfast  
Air & Space Conference  
Aerospace Technology Exposition  
Air Force Anniversary Reception and  
Dinner

A complete schedule with times will be published on the AFA website and in a future issue of *Newsline* when available.

To ensure you have the accommodations and tickets you want to have, you must do two separate things:

#### **FIRST – Register for the Convention and/or the Air & Space Conference**

If you will be serving as a delegate to the National Convention, you MUST register and pay your delegate fee. AFA Delegates should use the on-line registration process to register. Please visit our main event webpage at <http://www.afa.org/events/conference/2010/default.asp>. Select the registration button on the left to register under the ‘AFA National Convention Delegates’ section in order to receive the special AFA Delegate rate. **NOTE:**

**Convention delegates are selected by the state president for each state. Delegates must have a current AFA membership and be affiliated with a chapter within the state they represent. (Cadets may not serve as Delegates.)**

#### **SECOND – Make your hotel reservation**

The Air Force Association is pleased to extend our delegates the military rate of \$229 single/double per night, plus a resort fee (see below) and

applicable taxes. Please make your reservations now to ensure you get the military rate. Reservations will be accepted on a first-in basis until the block is full or until **Thursday, August 19, 2010**, whichever comes first. To reserve your hotel room, you must first register for the Convention/Conference. At the end of the registration process, your Internet browser will display a registration confirmation page. Scroll to the bottom of the page to click the button ‘Make a Hotel Reservation’ and then input the appropriate information. **NOTE:** Do not call the hotel directly; this is the only avenue available for you to make your hotel reservation at this rate.

**Resort fee:** The Gaylord National™ Resort & Convention Center on the Potomac has a \$10 per day, per room resort fee that will be posted to your account upon check in. This fee includes: local phone calls up to 20 minutes (\$.10/minute thereafter), complimentary toll-free and credit card calls up to 20 minutes (\$.10/minute thereafter), complimentary bottled water (2 per room, per day), complimentary daily newspaper, complimentary access to the resort's state-of-the-art Fitness Center, and complimentary high-speed Internet access in each guestroom.

#### **Filing the 990-N “e-postcard”**

*Note: this article is a reprint from last month’s Newsline, but there are still over half of AFA’s States/Chapters who have not reported status.*

For the past two years, we’ve had periodic articles in *Newsline* talking about the 990-N e-postcard requirement, but also discussing the problems IRS was having with the system. At the same time, the group exemption issue was undecided, and that issue needed to be resolved first. With the group exemption resolved, ALL States and Chapters whose average annual gross receipts are less than \$25,000 **must file their 990-N now** (whether you filed it in 2007 and 2008 or not).

The good news is that, as long as the system recognizes your Employer Identification Number (EIN), the whole process takes about 10-15 minutes.

There is additional information about 990-N filing (and other 501(c)(3) tax matters) on a new section of the “Field Resources” page of our website at <http://www.afa.org/members/field.asp>. All Region, State, and Chapter Presidents should review the information posted there and file the 990-N if the State or Chapter has not already done so.

#### **CyberPatriot AFA Website Updated – Rollout This Month**

The AFA *CyberPatriot* website at: <http://www.afa.org/CyberPatriotII.asp> has been updated for the impending rollout of *CyberPatriot III* on 12 May 2010 at the National Press Club. That event will formally announce the new “Presenting Sponsor” of the competition, Northrop Grumman Corporation (NGC). NGC’s generous multiyear grant has made the nationwide expansion of *CyberPatriot* possible.

AFA States and Chapters can help this initiative most by publicizing the competition to local high schools where they have an existing relationship. We are most concerned with getting the word out to high schools without a Junior ROTC or active Civil Air Patrol unit nearby, although other-Service (Army, Navy, Marines) JROTCs are also “targets” for *CyberPatriot III*. The “*CyberPatriot* Briefing” on the website is a downloadable brief field leaders can use now to begin their marketing effort.

#### **AFA Public Service Announcements for Radio**

AFA headquarters recently created new public service announcements (PSAs) to be used for radio. These public service announcements each have different themes ranging from Technology to our new *CyberPatriot* competition and are to be used by members to help promote AFA. PSAs are a great way for a non-profit organization like AFA to advertise

because radio stations must play our PSAs at no charge.

If you would like to try to help with our latest initiative, it is quite simple. The first step is to locate AFA's PSAs on our website. The PSAs are in the Media Room on the website and then in the link titled "AFA PSAs"

<http://www.afa.org/members/videos.asp>.

The next step is to download the PSAs. You do this by right clicking the title of the PSA. For example, right click "The People" and choose the option "Save Target As." Once you have the PSA saved, you can open it in Windows Media Player and then choose the option to burn the file you saved to a disc. The final step once you have the PSA burned to a disc is to bring it to your local radio station and ask them to play our PSA, and remind the radio station that AFA is a 'nonprofit' organization.

## Spring 2010 Civil Air Patrol Educator Grants Announced

Twenty-one recipients of the Civil Air Patrol Educator Grant were recently announced. This grant program is an education initiative funded by AFA and managed by the Civil Air Patrol Headquarters.

The grants are each \$250, and provided to teachers who are members of either the Air Force Association or the Civil Air Patrol. The initiative funds classroom activities or materials that benefit the entire group of students and promote knowledge of aerospace power. Grants are used for field trips to aerospace museums or Air Force bases, or for books, DVDs, or videotapes on aerospace topics.

"We're pleased to recognize the efforts of these teachers," said S. Sanford Schlitt, AFA's Vice Chairman of the Board, Aerospace Education. "These grants emphasize science, technology, engineering and mathematics because these skills are the building blocks of aerospace development."

AFA strongly advocates aerospace education and the development of science, technology, engineering and mathematics as the foundational skills necessary to sustain U.S. airpower, national security and economic vitality.

### Below are the grant recipients:

- **Sandy Armstrong**, Wiregrass Math and Science Consortium at Troy University, Dothan, Alabama
- **Joseph E. Dolan**, Eleanor Roosevelt Middle School, Dubuque, Iowa
- **Col. James Dowis**, Berea High School SC-20022 AFJROTC, Greenville, South Carolina
- **Pam Fossum**, CAS/Westridge Elementary, Provo, Utah
- **Brack W. Gillespie**, Ashwaubenon High School, Green Bay, Wisconsin
- **Lynn Griggs and Susanne Tomaschko**, Kenwood Elementary School, Fort Walton Beach, Florida
- **Deborah Hendrix**, Bear Exploration Center, Montgomery, Alabama
- **Janie A. Hill**, Gardner Science and Technology Magnet, Hot Springs, Arkansas
- **Rebecca Hill**, Maxwell Air Force Base Elementary School, Maxwell AFB, Alabama
- **Diane Keeton**, Washington Elementary, Clinton, Oklahoma
- **Susan LaGrippe**, Dundee Middle School, West Dundee, Illinois
- **Terri Lake**, Arts Academy at Estrella Mountain, Tolleson, Arizona
- **Deaniella Leach**, Lakewood High School, Lakewood, Washington
- **Gwyndolyn Lee-Lomax**, Mallory Elementary School, Hampton, Virginia
- **Carrie Murray**, Hopewell Elementary School, West Chester, Ohio
- **Kurt Olsan**, Sheridan High School, Sheridan, Indiana
- **Debra Popp**, Grove Public Schools Early Childhood Center, Grove, Oklahoma
- **Rebecca Reyer**, Sayles School, Baltic, Connecticut
- **Mary Schillereff**, Vance Elementary School, Asheville, North Carolina

- **Stephen Szydlo**, Ruben Dario Middle School, Miami, Florida
- **Janice Wright**, Corley Elementary School, Boaz, Alabama

## Message from the Membership Committee

AFA Chapters should consider having a separate recruiting position and retention position to be more successful. Some chapters may find it beneficial to have one member do the recruiting for a chapter and a separate member to focus on retention. Chapters can use the Monthly Chapter Roster Update to identify members that are expiring in the upcoming months. Then contact the member and let them know what the chapter and AFA HQ are doing for them and ask them to renew now. Past Chapter officers would make great Retention Officers because the members should recognize and know them best.

## Region Profile: The Southeast Region

The Southeast Region consists of 14 chapters located in the States of Georgia, North Carolina, and South Carolina. Region membership which has been seeing small net increases over the past several months currently stands at 7,278. The Region's two largest chapters, with membership over 1,000, are both located in Georgia (Dobbins Chapter in Atlanta and Carl Vinson Memorial Chapter in Warner Robins). However, several small-to-medium sized chapters within the Region have very robust programs and are highly effective in supporting AFA's mission. These chapters include the Tarheel and Blue Ridge Chapters in North Carolina, the Swamp Fox and Charleston Chapters in South Carolina, and the South Georgia Chapter in Georgia.

The Region supports several major installations at Robins AFB, Moody AFB, Pope AFB, Charleston AFB, and Shaw AFB, as well as the Air Force Climatology Center near Asheville, NC. The chapters within the Region also actively support 15 Air Force ROTC detachments at colleges

and universities, and over 50 AFJROTC units and Civil Air Patrol squadrons.

The Region is a major supporter of Aerospace Education, providing a large number of scholarships and grants to individuals and schools in support of science, technology, engineering, and mathematics (STEM). The chapters near USAF bases all participate heavily in sponsoring and presenting Pitsenbarger Awards to CCAF graduates. In addition, all three State organizations have robust Teacher of the Year recognition programs. In 2009, the top two AFA National Teacher of the Year award winners came from the Region (Mr. William Austin, Sumter, SC, and Dr. Myra Halpin, Durham, NC). Chapters within the Southeast Region sponsor over 70 Visions of Exploration classrooms, led by the Swamp Fox Chapter in SC which alone sponsors 28 Visions programs in several schools in the Sumter area.

Another example of AE support is the NCAFA-sponsored STEM Educators Workshop in Asheville later this year. The workshop will focus on how to motivate students to consider careers in STEM fields. The program is being planned by the Blue Ridge Chapter in cooperation with Advantage West, a regional economic development group, seeking to create a fertile ground for high-tech industry in the Asheville area. The NCAFA has earmarked \$2000 in its budget for this event but Advantage West is expected to contribute heavily and, once again, non-sponsoring chapters have been asked to contribute \$100 each to the project. This is considered a pilot project that could be repeatable at other locations and with other partners. NCAFA has also formed an alliance with an independent nonprofit organization that employs advanced networking technologies and systems to improve learning and collaboration throughout the State's K-12 education community. The nonprofit organization provides NCAFA with direct access to North Carolina's STEM Collaborative and, through it, to key STEM educators and resources at all levels across the state. The ultimate goal is to make the Air

Force Association "The Force Behind STEM Education" in North Carolina.

In addition, multiple chapters within the Region provide nearly a dozen academic scholarships for the spouses of Active Duty Air Force members. Also, several chapters near USAF bases provide direct support to STARBASE programs.

Chapters within the Region continue to contribute directly to other AFA mission areas, such as the Cyber-Patriot II competition. This year a CAP Composite Group from Burlington, NC, which NCAFA supports, came in second at the national competition. With the help of the STEM Coalition in NC, AFA is now contacting educators about the upcoming competition to be launched in May.

*Submitted by: Don Michels, Southeast Region President*

## **We Need Your Help!**

In 2011, AFA will be expanding the selection of exclusive designs of the AFA credit card and we would like your input. Some of the designs to be offered include:

- Air Force Memorial
- United States Flag
- Assorted Aircraft – one card with 1 or more crafts from each group: bomber, fighter, helicopter, Recon, RPA, Space, Special Duty, Tanker, Trainer
- Wright Flyer
- American Eagle

Of course, all credit cards will feature the AFA logo. If you have ideas for additional designs, please e-mail them to Susan Rubel at [srubel@afa.org](mailto:srubel@afa.org).

## **Dudney Retiring as Editor in Chief of AIR FORCE Magazine; Hebert Announced as New Editor in Chief**

Robert S. Dudney has announced that he is retiring as editor in chief of *AIR FORCE* Magazine effective

September 1. In stepping down, Dudney will end a 23-year run with AFA and a 34-year career of covering defense and foreign affairs in the nation's capital.

Adam J. Hebert, an executive editor since 2007, will succeed Dudney as its editor in chief.

Dudney said he is ready for the change. "It's the right time for me to move on and allow some new blood into magazine operations," he said. "Adam is extremely well-prepared to lead."

Dudney is only the seventh editor in chief in the magazine's 68-year history. He joined the magazine in 1987 as a senior editor and became its second-ranking executive in 1989. He was named editor in chief in 2002. He was initiator of the popular online "Daily Report," and has also in recent years served as editor of the Mitchell Institute Press, an arm of AFA's Mitchell Institute for Airpower Studies.

Hebert, a native of Michigan, joined the magazine staff in 2002 as a senior editor. In 2007, he was promoted to his current position, in which he had day-to-day responsibility for planning, assigning, and editing most of *AIR FORCE's* feature-length free-lance articles. He also played a key role on managing the magazine's finances.

Hebert has, in addition, regularly reported and written his own articles, and, in 2006, began writing the popular, front-of-the-magazine "Issue Brief" series. As editor in chief, Hebert will oversee all aspects of magazine management and publication. He will also be associate publisher and director of publications for the Association.

Before coming to AFA, Hebert was an editor and writer with the respected trade publication, *InsideDefense.com*, and the *Inside the Pentagon* family of publications. Hebert holds a Bachelor of Arts degree, in political science, from the University of Michigan (Ann Arbor) and a Master of Arts degree, in public policy, from the University of Maryland (College Park). He lives in Columbia, Md., with his wife and three children.

## ***Magazine Changes Effective June 1***

On June 1, a Magazine Special Projects office will be created to produce and manage a growing number of AFA specialty publications. This will bring an associated change in management of the Magazine's online products. This newly formed Special Projects office will be headed by Editor Suzann Chapman, who since 2005 has run the Magazine's online entity, *airforce-magazine.com*. In her new capacity, Chapman will also become editor of the Mitchell Institute Press, publishing arm of the Mitchell Institute for Airpower Studies. Chapman came to the Magazine in 1995, and has served in a number of senior positions.

Taking Chapman's place will be Senior Editor Michael Sirak. Sirak, a Magazine staff member since 2008, will be promoted to be Executive Editor and put in charge of online content, including the magazine's popular "Daily Report." Sirak also writes the monthly feature, "Air Force World," for the print magazine.

The Special Projects office will handle, among other publications, the programs for the Air & Space Conference, Air Warfare Symposium, Global Warfare Symposium, and Cyber Symposium. It will handle all production of Mitchell Institute studies and reports and preparation of content for the highly popular Air Force Almanac, as well as the AFA annual calendar and associated specialty publications. It will also contribute to the development and maintenance of several AFA websites.

Also on June 1, Marc V. Schanz will be promoted to the post of Senior Editor effective June 1. Schanz, a graduate of the University of North Carolina, came to the Magazine in 2005 as an Associate Editor, working primarily on the Magazine's new online product, the "Daily Report".

In the years since then, Schanz has continued to contribute to the Daily Report, but has spent most of his time reporting and writing for the print

Magazine, including trips to Afghanistan and Iraq. As Senior Editor, Schanz will continue to report and write and will assume new editing duties.

## **Richmond M. "Max" Keeney 1930 – 2010**

It is with the deepest of regrets that we inform you of Max Keeney's death on April 27. Max had a short battle with cancer and was 79 years old.

Many of you may have worked with Max when he was the Director of AFA's Insurance and Membership programs from 1958 through 1997. He was also responsible for Field Operations for much of that time.

Max developed most of AFA's group insurance plans which provided substantial additional revenue to AFA and a meaningful benefit to Members. In 1972, he developed AFA's highly successful base membership drives which increased membership by about 11,000 each year. Max was a loyal AFA employee, a staunch supporter of the AFA mission, a Silver Wings Club Donor/Member ... and a great friend to many of us who will miss him dearly.

Funeral services will be held at 1:00 p.m. on May 10, at Emmanuel Lutheran Church in Bethesda, Maryland. The family has asked that, in lieu of flowers, donations be made to one of his chosen charities: the American Kidney Fund, the American Cancer Society or the Montgomery Housing Partnership.

Max is survived by his wife, Gail, and three children and five grandchildren. Expression of condolences may be sent to Gail Keeney, 20420 Remsbury Place, Montgomery Village, MD 20886.