



## AIMS TOOLBOX

*This document is intended to provide some ideas that may be helpful in telling the Air & Space Forces story. Use any or all of it, and if you have suggestions for improvement, please contact the POC.*

### Topic: **Air Force Career Brief/Discussion**

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#### Tips:

- Keep it general. Talk about ways to serve in the military...service can be enlisted, officer, or civilian personnel. [Click here for more info](#)
- Use short videos to keep kids' attention.
- Bring in items for them to touch/try on.
- Make it interactive. Ask questions.
- Consider not using Powerpoint; rather just have a conversation.

#### Attention Grabber:

- Play "Own the Sky" video (1 min) <https://youtu.be/LbNP0FUItjI?si=wDe-cylGpSYokuSL>

#### Introduce yourself

- Explain your role (active, ANG, AFRES, veteran)
- May want to explain military rank and titles. As you gain experience and get more responsibilities and rank, that military title changes.
- Where did you grow up?
- College?
- Why did you join the Air Force?

#### Lots of ways to serve

- Play "You Can Be Anything" video (30 sec) – it's an Air Force Academy commercial but makes a good point <https://youtu.be/nlCnzTHReho?si=lBNCTlfEaRvFrIBM>
- There are many ways to serve: Enlisted, Officer, Civilian Personnel
  - Enlist...doesn't require a degree but can earn one while serving
  - Officer...requires a bachelors degree
  - Civilian personnel...you aren't in the military but you serve with those in the military supporting the mission...some jobs require degrees and some don't
- How do you get into the Air Force?
  - Enlist, ROTC, USAFA, OTS. Role of recruiters
- Lots of career fields. Ask students to name a job and tell them if there is a comparable job in the Air Force. (See the Aim High app Careers tab)
- What job did you do in the Air Force?
- What is required to be in the Air Force and specifically your career field?
  - 17-42 years old
  - High school or GED (college degree for officers)
  - Pass Armed Services Aptitude Battery (ASVAB) and a physical
  - No serious law violations or drug use or serious health problems
  - Different career fields may have specific requirements
- What is the coolest thing you've done in the Air Force?



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- Why have you loved serving your nation?
- End with either of these videos.
- “America’s Future” (50 sec) <https://youtu.be/SaJN2e3-UTc?si=oztjV0wmVkvkdwBE>
- “Gen Brown” (30 sec) <https://youtu.be/SaJN2e3-UTc?si=oztjV0wmVkvkdwBE>

Everything you want to know is on the Aim High App <https://www.airforce.com/aim-high-app> or search for it on the Apple App Store or Google Play