

CyberPatriot Branding Guidelines:

- CyberPatriot is written as one word, with a capital "C" and a capital "P"
- CyberPatriot is singular. It should never be written as "CyberPatriots"
- An individual participant should not be referred to as a "CyberPatriot". Rather, they should be called a CyberPatriot participant (or, competitor, mentor, coach, etc.)
- The official name of the CyberPatriot Program is "The National Youth Cyber Education Program".
- Programs within CyberPatriot include: the National Youth Cyber Defense Competition, CyberCamps, the Elementary School Cyber Education Initiative, the Cyber Education Literature Series, CyberGenerations, the Tech Caregivers Program, and the CyberPatriot Alumni Network.
- CyberCamps is the name of the summer camp program. It is written as one word with both "C" capitalized. A singular camp is called a CyberCamp.
- Examples of incorrect names: Cyber Patriot, CyberPatriots, Cyber Patriots, etc.

CyberPatriot Logo Specifications

Core Logo Colors



BLUE

CMYK: 100 / 87 / 35 / 28

RGB: 0 / 46 / 94

HEX: #002e5e



Typography

**EURO
STILE**

Logo File Variations

CYBERPATRIOT_National Youth Cyber Education Program

- Full color
- Black only
- White only



CYBERPATRIOT_National Youth Cyber Defense Competition

- Blue only
- Full color
- Black only
- White only



CyberPatriot Logo Specifications

Core Logo Colors



BLUE
CMYK: 100 / 72 / 0 / 18
RGB: 0 / 73 / 144
HEX: #004990



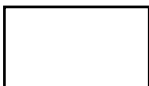
RED
CMYK: 0 / 100 / 63 / 29
RGB: 179 / 8 / 56
HEX: #b30838



GOLD
CMYK: 0 / 26 / 78 / 25
RGB: 197 / 152 / 64
HEX: #c59840



BLACK
CMYK: 0 / 0 / 0 / 100
RGB: 35 / 31 / 32
HEX: #231f20



WHITE
CMYK: 0 / 0 / 0 / 0
RGB: 255 / 255 / 255
HEX: #ffffff

