



ASSOCIATION PARTNERS

P R O G R A M

EXPANDING ACCESS • STRENGTHENING COMMUNITY • GROWING THE MISSION

Expand your reach. Increase member value.

Connect your audience to a national network of 351,000+ members.



AFA's ASSOCIATION PARTNERS PROGRAM

AFA's Association Partners Program is a strategic initiative designed to connect like-minded organizations across the Air Force and Space Force ecosystem. Together with other member-based organizations, we're expanding access, strengthening engagement, and building a unified community of support.



“AFA Mission Membership is a force multiplier—not just for AFA, but our Air Force, Space Force, and our Association Partners.”

— Lt. Gen. Burt Field, USAF (Ret.)
AFA President & CEO



WHO WE ARE

The Air & Space Forces Association (AFA) is a 501(c)(3) nonprofit dedicated to:

- Educating the public on the critical role of airpower and spacepower
- Advocating for airpower and spacepower as the foundation of a strong national defense
- Supporting Total Force Airmen, Guardians, and their Families, and remembering our heritage

WHY PARTNER WITH AFA

Our Association Partners Program delivers measurable value for your organization and your members.

- **Enhance Member Value**
Provide members with access to a broader national network and new opportunities
- **Extend Engagement Beyond Core Offerings**
Connect your members to programs, events, and communities that complement your mission
- **Increase Visibility & Reach**
Leverage national platforms, conferences, and co-branded campaigns
- **Strengthen the Ecosystem**
Join a network of aligned organizations supporting the Air and Space Forces community

WHAT YOUR MEMBERS RECEIVE

Through this partnership, eligible members gain access to **AFA Mission Membership**, a digital-first entry point into the AFA community—at no cost!

Mission Membership provides:

- **Connection to a National Network**

Engage with Airmen, Guardians, alumni, and industry leaders nationwide

- **Daily News**

Start every day with the top Air Force and Space Force headlines in our Daily Report e-newsletter

- **Members-Only Webinars**

Attend live, virtual events with top military leaders, warfighters, industry trailblazers, and more

- **Local Activities**

Connect to a nearby AFA chapter for in-person engagement and community involvement

- **Member-Exclusive Programs**

Members have access to our professional development events, can apply for scholarships and grants, can partake in advocacy campaigns, and more

- **Discounts & Services**

Our affinity partners offer discounts and services to all AFA Mission Members, which our Partner Associations can take advantage of:





HOW IT WORKS

1. **Agreement & Alignment**
Define shared goals and partnership structure
2. **Member Integration**
Introduce AFA to your members through coordinated outreach
3. **Onboarding Experience**
Members enter AFA through Mission Membership
4. **Engagement Activation**
Connect members to chapters, programs, and events

WHO SHOULD PARTNER

This program is designed for organizations that serve:

- Active duty, Guard, and Reserve members
- Veterans and transitioning service members
- Cadets, ROTC, and youth leadership programs
- Military families and spouses
- Defense industry and professional communities



OUR APPROACH

- Privacy-First Data Sharing
- Mission Alignment
- Scalable, Long-Term Engagement

WHAT SUCCESS LOOKS LIKE

- Increased member engagement across both organizations
- Expanded reach into new audiences
- Measurable growth in participation and connection
- Stronger, more connected Air Force and Space Force community

