

Air, Space & Cyber Conference 2021

September 20 - 22, 2021 • Gaylord National Resort & Convention Center • National Harbor, MD

CONTRACT FOR EXHIBIT SPACE

The undersigned, by a duly authorized officer, agent or employee of named exhibitor (hereinafter called "Exhibitor") hereby enters into a contract with the Air Force Association (hereinafter called "AFA") for exhibit space at the Air, Space & Cyber Conference on September 20-22, 2021, Gaylord National Resort & Convention Center, National Harbor, MD (hereinafter called "Facility"). This Contract is subject to (1) the acceptance by counter signature of AFA's show management company, National Trade Productions, (hereinafter called "NTP") and (2) such additional terms and conditions and rules and regulations which constitute a part of, or are included in, this contract. Reservation of exhibit space by NTP on behalf of the exhibitor is conclusively presumed to be adequate consideration to bind the exhibitor. No alleged representations, understandings, agreements, modifications, alterations, or additions not contained within the body of this written Contract shall inure to the benefit of the exhibitor or be binding upon NTP or AFA. The exhibitor further agrees that if, in the opinion of AFA, it becomes necessary to change the original allocation of space, and such changes may be made by notification to the authorized representative of the exhibitor.

TERMS FOR RENTAL AND CONTRACTUAL OBLIGATIONS:

- A. **ELIGIBILITY REQUIREMENTS:** All exhibitors are required to be Corporate Members of the Air Force Association in order to be eligible to exhibit. If you have questions or would like to become an AFA Corporate Member, contact Abigail Remy at aremym@afa.org call 703-247-5847.
- B. **DEPOSIT AND PAYMENT TERMS ARE:** *Failure to make payment by said payment dates does not release the contractual or financial obligation on the part of the Exhibitor.* The full balance of the rental fee is due and payable July 30, 2021. For exhibitors choosing to pay in two installments, fifty percent (50%) of the exhibit space rental fee is due no later than March 31, 2021 for contracts received on, or before, March 31, 2021. Thereafter and through July 30, 2021, 50% payment must accompany the contract. The next payment of fifty percent (50%) of the exhibit space rental fee is due no later than July 30, 2021. **Sign and return contract to NTP, 313 South Patrick Street, Alexandria, VA 22314-3507 or via fax to (703) 706-8234. Please make checks payable to: AFA (tax id 52-6043929) and mail payment to AFA, Attn: Accounts Payable, 1501 Lee Highway, Suite 400, Arlington, VA 22209.** Each exhibitor must also submit an original certificate of liability insurance to NTP by July 16, 2021 (see **INSURANCE paragraph on reverse**).
- C. **CANCELLATION:** In the event the exhibitor cancels all or part of the exhibit space contracted herein, the exhibitor must do so **in writing by certified mail** (to 313 S. Patrick St., Alexandria, VA 22314-3507 or ASCExhibitor@NTPevents.com), and will be obligated to pay to AFA liquidated damages based on the schedule listed in the Cancellation of Exhibit Space paragraph in the terms and conditions attached. All cancellations are subject to deduction of previously earned priority points in the amount of points that would have been earned on the canceled purchase.
- D. **WHAT YOUR BOOTH SPACE INCLUDES:** All exhibit spaces will be provided standard pipe & drape, company booth identification sign, and four (4) exhibit staff badges per 100 square feet purchased.

EXHIBIT SPACE RATES:

AFA CORPORATE MEMBER:

\$55.00/sq. ft.

*For those companies rolling collected funds from 2020 to 2021, the old rate of \$54/sq. ft. will apply.

MILITARY/GOVERNMENT:

\$32.00/sq. ft.

MULTI-LEVEL EXHIBIT:

30% of space rate

CORNER FEE:

\$150 per corner

ISLAND FEE:

\$600

EXHIBIT SPACE: Booth Number(s) _____ Size _____ ft x _____ ft Space Rate (per sq. ft.): _____
Total Booth Area: _____ sq. ft. + Island/Corner Fees/Multi-Level: _____ Total Cost \$ _____

E. PRODUCTS TO BE EXHIBITED: _____

F. ACCEPTANCE AS BINDING CONTRACT (Primary Contact)

Company Name: _____
Exhibiting As Company Name _____
Address: _____
Address: _____
City/State/Zip: _____
Primary Show Contact Name: _____
Title: _____
Telephone: _____
Email: _____
Website/URL: _____

G. ALL INVOICES SHOULD BE SENT TO (SAME AS PRIMARY)

Name _____
Title _____
Billing Address _____
City/State/Zip _____
Telephone _____
Email _____

H. REGISTRATION BADGE: (PREFERRED COMPANY NAME ON STAFF REGISTRATION BADGES)

Company Name _____
**Company name listed on contract will be used for all printed and online directories

Check this box if your company considered a Small Business
by Federal Standards

Booths with Columns: Please check here to acknowledge the column(s)
in or adjacent to selected booth space

Signature by Authorized Representative of Exhibitor

Date

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named exhibitor and agrees to all terms and conditions and rules and regulations of this contract. Email completed contract to ascsales@ntpevents.com

Air, Space & Cyber Conference 2021 Terms & Conditions

ASSIGNMENTS: Exhibitor shall not assign, sublet, transfer, sell or share the space assigned without the prior written consent of the AFA.

GENERAL OPERATING RULES AND REGULATIONS: The acronym "AFA" as used herein shall mean the Air Force Association, its officers, agents, or employees acting for them in the management of the booth displays. AFA reserves the right to determine the eligibility of any company or product for inclusion in the exhibits.

EXHIBIT SPACE PAYMENT: The full balance of the rental fee is due and payable July 30, 2021. For exhibitors choosing to pay in two installments, fifty percent (50%) of the exhibit space rental fee is due no later than March 31, 2021 for contracts received on, or before, March 31, 2021. Thereafter and through July 30, 2021, 50% payment must accompany the contract. The next payment of fifty percent (50%) of the exhibit space rental fee is due no later than July 30, 2021. Contracted space not paid for in full by this date will be subject to cancellation and resale by AFA and any deposits made will be forfeit. All cancellations are subject to deduction of previously earned priority points in the amount of points that would have been earned on the canceled purchase.

CANCELLATION OF EXHIBIT SPACE: All requests for cancellation of space must be made in writing to the AFA. The date of cancellation shall be the date that AFA receives the written cancellation request. Both the exhibitor and AFA acknowledge that, in the event of cancellation, AFA may sustain substantial monetary losses. Exhibitor agrees to pay a cancellation fee according to the following schedule:

Through March 31, 2021.....	0%
April 1, 2021 – July 30, 2021.....	50%
July 31, 2021 or after.....	100%

If booth space is not occupied by 5:00 pm, September 22, 2021, AFA shall have the right to use the space. Re-letting by AFA of an exhibitor's canceled space shall not act to excuse exhibitor from assessment. Exhibiting companies, its subsidiaries and affiliated entities are required to maintain all their AFA accounts current and in good standing. Failure to do so will result in the revocation of your right to exhibit at this event. Should your account not be in good standing all deposits paid towards the exhibit space will be retained by AFA.

EXHIBITOR BREACH: AFA reserves the right to cancel the exhibitor's participation if the exhibitor breaches any of its obligations or does not comply with the terms and conditions of this contract including but not limited to, making any payment that is due as per the contract, or failing to set up an exhibit in the contracted space within the time limit set for opening the exposition. If AFA does cancel the exhibitor as per this section, the exhibitor will have been deemed to have canceled its own participation and thus be subject to cancellation fees as stated in the cancellation of exhibit space section above. The date of cancellation for calculating the cancellation fees shall be the date that AFA cancels the exhibitor for breach.

SPACE ASSIGNMENT: A) Space will be assigned by AFA in accordance with the policy announced at the time display space is offered for reservation. Although AFA will attempt to accommodate exhibitor requests for specific booths, no guarantees can be made that the exhibitor will be assigned the specific booth(s) requested. AFA reserves the right to relocate exhibit spaces for the benefit of the exhibitor, or for the betterment of the exposition. No contract shall be in force until accepted by the organizer. B) In the event the exhibitor fails to install his display within the time limit set for opening the exposition, or fails to pay the space rental at the time specified, or fails to comply with any provisions concerning his use of display space, management shall have the right to take possession of said space and resell same, or any part thereof.

USE OF BOOTH SPACE: Exhibitors must utilize their assigned space in a manner that adheres to the published display rules.

DEFACING OF BUILDING: Companies are liable for any damage caused by fastening displays or fixtures to the building floors, walls, or to the standard booth equipment or for damages caused in any other manner. You may not apply paint, lacquer, adhesive or any other coating to building walls and floors or to standard booth equipment.

RULES GOVERNING EXHIBIT DISPLAYS: The principal of cubic content will apply for all AFA events. Cubic content allows occupants of all booth types to use the entirety of the cubic content of the space up to the maximum height limit for that space type (as opposed to being height restricted in half the booth space as is common on some events). A) Display Heights - In-line booths - Booths that are in 10x10 linear increments (10x10, 10x20, etc.) maximum height is 8' from the building floor. Perimeter in-line booths may go no higher than 12'. Island Booths - maximum height is 20' and the space may be utilized for "cubic content" exhibits. B) All hanging signs and all multi-story booths require prior approval from AFA. Booth renderings must be received NO LATER THAN 90 DAYS PRIOR TO THE OPENING DAY OF THE SHOW. Hanging signs are only permitted for booths that are 20x20 or larger. Hanging signs are not permitted for any inline space as their proximity to one another makes it impractical. C) Exhibitors are required to carpet or otherwise cover the entirety of the floor space contracted for. Bare concrete is not permitted. D) Sound Devices. The use of loud devices for mechanical reproduction of sound or music shall be restricted. In general, the employment of any method to project sound beyond the confines of any booth displays is prohibited unless request is submitted to AFA exhibits staff. Exhibitor is responsible for any applicable licensing required (BMI, ASCAP). E) The ceiling height can vary greatly from facility to facility and from aisle to aisle. For exact ceiling height in any area consult the AFA Exposition Manager.

Multi-level Exhibits: ASC 2021 will allow multi-level exhibits for island booths, on approval by show management. Island booths are defined as booths with walkways surrounding all sides. Multi-level exhibits must be island configurations of at least 400 sq. ft. Multi-level booths are limited to **20 feet** in height. All multi-level exhibit plans must be approved by show management and general contractor by submission of drawings, plans or renderings (preferably in digital format) to the show organizer and its general contractor NO LATER THAN 90 DAYS PRIOR TO THE OPENING DAY OF THE SHOW. Upon approval, exhibiting companies must submit an additional space contract with payment for approved second level space. The net square footage for this space will be billed at the rate indicated on the first page in this contract.

REJECTED BOOTH DISPLAYS: The Company agrees that this exhibit shall be admitted and shall remain from day to day solely on strict compliance with rules, herein laid down. AFA reserves the right to reject, eject, or prohibit any booth displays in whole or in part, or any company or representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the company of the amount of rental unearned at the time of ejection. If a company is ejected for violation of these rules or for any other stated reason, no return of rental shall be made.

INSURANCE/LIMITATIONS OF LIABILITY: Each exhibiting organization agrees to obtain and keep in effect during the event, a commercial general liability insurance policy with a combined single limit for personal injury and property damage of \$1,000,000 per occurrence and \$2,000,000 in the aggregate. AFA shall not be liable, nor shall the exhibiting company make any claim for any reason whatsoever, including negligence, against AFA, the display site, nor any of their members, employees, or agents, for theft, loss, fire damage, or destruction of goods or for any personal injury while in the designated exhibit area or associated conference facilities. The company shall indemnify and hold AFA and the display site harmless for any and all claims, suits, liabilities, expenses (including attorneys' fees), and judgments arising from the acts, omissions, violation of any law, negligence or other fault of the company, its employees, agents, representatives, contractors, patrons or invitees. Without limiting the foregoing, and

notwithstanding any other provision, under no circumstances shall the liability of AFA to the company exceed the amount of the rental fee paid to AFA.

INSURANCE/SAFETY: Fire and theft insurance, if so desired, must be taken out by each company at its own expense. AFA insurance does not cover individual or collective exhibits. Fire floater policies are strongly recommended. A) Security. AFA will employ reputable security guards during the course of the exhibit hall schedule. The duty of the guards will be to protect the general exhibit hall area against fire and other catastrophes. Neither AFA nor the management or owners of the conference/ convention/ trade show site will assume any responsibility for company or personal property. It is suggested that the company insure this property against loss and theft. *Booth Installations that require 24 hours need to cover security costs.* B) Fire Laws. Federal, state, city and facility fire laws/regulations must be strictly adhered to. Exhibit displays must be fire retardant and all wiring must comply with generally accepted electrical codes. Smoking in the exhibit hall is forbidden at all times. Crowding will be restricted. Aisles and fire exits cannot be blocked by booth displays area. No explosives, gasoline, kerosene, acetylene, or other fuel or combustible can be brought into the building without permission in writing from AFA management. C) Safety. No open toed shoes are permitted in the exhibit areas during set up or tear down. Any person may be removed from the exhibit hall at any time for any act or behavior that is deemed unsafe or poses a threat to persons or property.

CLEANING: AFA will have the common areas of the exhibit hall cleaned once each day during closed hours, but this service does not include dusting, arranging, or otherwise maintaining exhibitor's display areas. Exhibitors are solely responsible for the cleaning of and trash removal from their respective exhibit spaces.

COMPANY REPRESENTATIVE RESPONSIBILITY: Each company must name at least one person to be the representative in connection with installation, operation, and removal of booth displays. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the company shall be responsible.

EXHIBIT HOURS: Exhibitors agree to abide by the installation and dismantling times set by AFA and to have at least one person staffing their booths during published exhibition hours. Exhibitors who abandon or vacate their booths prior to the published dismantle time without permission of the show manager will be subject to a fine of not less than one half the booth fees charged for the referenced space and a forfeit of not less than 10% of the balance of acquired priority points (rounded up to the next whole number) and will not receive priority status at future events. **EXHIBITOR SERVICE MANUAL/KIT:** A complete exhibitor's manual will be furnished to each signed company by AFA covering these subjects in detail. Each company will receive information from the official decorator. This information will include the prices for rental of furniture, draperies, special construction, etc.

ATTENDANCE: AFA shall have sole control over attendance policies at all times. Conference credentials (Exhibitor and/ or Attendee badges) remain the property of AFA at all times and as such may be revoked at any time A) No person under the age of 18 is permitted to enter the exhibit areas during set up or tear down. No exceptions. B) All persons under 18 must be accompanied at all times by a credentialed participant during those times outside of set up or tear down B). Children age 16 and over may attend the Technology Exposition provided they are accompanied by an adult at all times. No one under the age of 18 is permitted in the exhibit halls during installation and dismantling hours. Children are not permitted to attend the Conference, Outstanding Airmen of the Year Dinner, and/or Air Force Birthday Dinner.

CONTESTS/ENTERTAINING/DRAWINGS/LOTTERIES/SURVEYS: Will not be permitted without permission in writing from the AFA Exposition Manager. All promotional or giveaway items must meet current ethics guidelines established by the appropriate authority. A) Demonstrations by live models; pantomime, dancing or acting is prohibited unless approved by AFA exhibits management staff in writing. B) Functions, hospitality suites, technical demonstrations, etc. that are held outside of the exhibit hall by exhibiting companies, may not be permitted during any period that conflicts with the hours of the exhibit, associated events, such as receptions, or conference functions. AFA reserves the right to disallow any such event or function where permission has not been granted in writing by AFA.

FAILURE BY AFA TO HOLD EXHIBITS: The parties agree that if ASC is cancelled or suspended by AFA as a result of a natural or public disaster, strikes, acts of terrorism, acts of God, epidemic, pandemic, government actions or orders, or any other cause outside of AFA's control that prevents ASC from being held, this agreement shall terminate, effective as of the date that AFA cancels or suspends ASC. If this agreement is terminated pursuant to this provision, (a) the exhibitor waives and releases any and all claims, rights, or causes of action that exhibitor has or may have against AFA or any of its agents relating to any loss, damage, or any other type of injury that exhibitor may incur as a result of the termination; and (b) AFA shall refund to exhibitor any exhibit fees paid under this agreement as of the effective date of the termination, less the pro-rata share of all costs and expenses incurred and committed by NTP relating to this agreement.

LABOR: Exhibitors are required to comply with labor regulations as described in the exhibitor service kit. A) Strikes/ Embargoes. AFA will not be responsible for delays, damage, loss increased costs, government order or emergency, or other unfavorable conditions caused by circumstances beyond its control. B) Amendment to Rules. Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of AFA. These rules and regulations may be amended at any time by AFA and all amendments so made shall be binding on companies equally with the foregoing rules and regulations. C) Exhibit space rental fees cover only those items described in the prospectus. Any other booth furnishings must be provided by the exhibitor or obtained through the vendors located in the Exhibitor Service Manual. D) AFA reserves the right to adjust or make changes to the final floor plan based on unsold or unoccupied exhibit space in order to meet the needs of the exhibition. Exhibitors will be informed if these changes affect their booth location. E) In the event that no representative of an exhibiting company has arrived to claim its space or freight within 90 minutes of the published end of exhibitor set-up/move-in, AFA has the right to resell or relocate the exhibit space. Any booth not set up with 60 minutes of the published end of installation, will be force-built at exhibitor expense or removed from the floor at the discretion of AFA Exposition Manager. F) AFA reserves the right to interpret these regulations as it deems proper to ensure the success of the Exhibition and to further the purposes of the event. By mere virtue of your participation/attendance in or at this event, Exhibitors agree to comply with all AFA Rules and Regulations which are in effect at the time exhibitor move-in begins. G) It is the exhibitor's responsibility to ensure that its display and all related materials comply with current ITAR restrictions.

GOVERNING LAW: The contract shall be governed by the laws of the Commonwealth of Virginia, without giving effect to its conflicts of law principles. Any party bringing a legal action or proceeding against the other party shall bring such legal action or proceeding in State or Federal court in or for Arlington Virginia. The parties consent to the exclusive jurisdiction of such court and each party waives any objection to the exclusive jurisdiction of such court.

ADDITIONS TO RULES AND REGULATIONS: Exhibitors will abide by all other provisions of these rules and regulations, and with fire regulations and all other regulations of governmental agencies and the Facility. It is expressly understood and agreed by applicant that the Rules and Regulations of the Exhibit as issued or amended by AFA are hereby made an integral part of the Contract and of the agreement between Applicant and NTP for this reference and to the same extent and effect as if said Rules and Regulations were set forth in full in the contract.

For Use by National Trade Productions, Inc.

Exposition Assigned ASC21 Booth Assigned _____ Total Square Feet _____ Total Rental Fee \$ _____ Accepted for National Trade Productions, Inc. _____ Date: _____ AE Code RB