

CORPORATE MEMBERSHIP



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AFA CORPORATE MEMBERSHIP

BECOME A MEMBER TODAY!



ABOUT AFA

Our mission is to promote dominant U.S. Air and Space Forces as the foundation of a strong National Defense; to honor and support our Airmen, Guardians, and their Families; and to remember and respect our enduring Heritage. We invite you to join AFA as a Corporate Member and distinguish your organization as a leader in the defense and aerospace industry.

The Air Force Association is the premier professional military and aerospace education association in the nation, dedicated to United States dominance in air, space, and cyberspace, a strong national defense, and support for the people who serve the United States Air Force and Space Force. Today our preeminence in air, space and cyberspace is threatened by an unprecedented combination of forces, so your support MATTERS!

THE AFA COMMUNITY REPRESENTS

97,000 + AFA Individual Members
200 + Local Chapters
800+ Community Partners
190+ Corporate Members

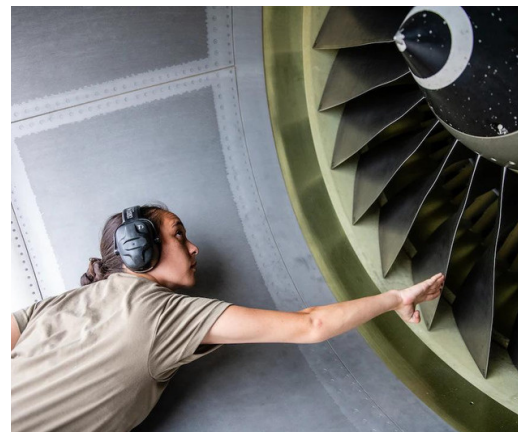
AFA CORPORATE MEMBERS ARE:

Organizations that recognize the value of achieving a high level of visibility in the defense and aerospace industry.

WHY JOIN:

Becoming a Corporate Member grants your company access to members only products, deep discounts, event and networking opportunities. Corporate membership funds provide support for our mission to promote dominant U.S. Air and Space Forces as the foundation of a strong National Defense. Corporate Membership supports AFA as they advocate for aerospace power, STEM education, the Wounded Airmen program and more.

"Our Air Force belongs to those who come from the ranks of labor, management, the farms, the stores, the professions and colleges and legislative halls. Air power will always be the business of every American citizen."
- General Henry H. "Hap" Arnold





CORPORATE MEMBERSHIP

GENERAL JIMMY DOOLITTLE - \$8,000 BUSINESSES WITH ANNUAL REVENUE \$300M+

- Up to seventy-five (75) individual AFA memberships
- Exclusive usage of the AFA Corporate Member logo
- Exclusive access to exhibit and sponsor at AFA's Air, Space & Cyber and Aerospace Warfare Symposium conferences and technology expositions
 - One (1) complimentary conference registration to ASC & AWS (combined value: \$2,000+)
 - In addition, all remaining 74 members receive discounts on registration which total over \$40,000 in cost savings for ASC and AWS!
- Eligible to sponsor AFA programs that promote conversation amongst industry leaders & support warfighters
- Access to create customized integrated marketing packages tailored to your organizations goals
 - Members only discount rates through the AFA Media Network
 - Opportunity to purchase premium members only products such as thought leadership, content marketing, industry panels and more!
 - One (1) complimentary full page ad (\$9,000 value) in *Air Force Magazine*
- Enhanced presence through AFA.org featuring your brands logo and link directly to your company website
- Company listing in AFA's annual report

CAPTAIN EDDIE RICKENBACKER - \$5,500 BUSINESSES WITH ANNUAL REVENUE \$50M - \$300M

- Up to fifty (50) individual AFA memberships
- Exclusive usage of the AFA Corporate Member logo
- Exclusive access to exhibit and sponsor at AFA's Air, Space & Cyber and Aerospace Warfare Symposium conferences and technology expositions
- One (1) complimentary conference registration to ASC & AWS (Combined Value: \$2,000+)
 - In addition, all remaining 49 members receive discounts on registration which total over \$26,000 in cost savings for ASC and AWS!
- Eligible to sponsor AFA programs that promote conversation amongst industry leaders & support warfighters
- Access to create customized integrated marketing packages tailored to your organizations goals
 - Members only discount rates through the AFA Media Network
 - Opportunity to purchase premium members only products such as thought leadership, content marketing, industry panels and more!
 - One (1) complimentary ½ page horizontal ad (\$5,500 value) in *Air Force Magazine*.
- Enhanced presence through AFA.org featuring your brands logo and link directly to your company website
- Company listing in AFA's annual report

HENRY "HAD" ARNOLD - \$2,500 BUSINESSES WITH ANNUAL REVENUE UP TO \$50M

- Up to ten (10) individual AFA memberships
- Exclusive usage of the AFA Corporate Member logo
- Exclusive access to exhibit and sponsor at AFA's Air, Space & Cyber and Aerospace Warfare Symposium conferences and technology expositions
- One (1) complimentary conference registration to ASC & AWS (combined value: \$2,000+)
 - In addition, all remaining 9 members receive discounts on registration which total over \$4,900 in cost savings for ASC and AWS!
- Eligible to sponsor AFA programs that promote conversation amongst industry leaders & support warfighters
- Access to create customized integrated marketing packages tailored to your organization goals
 - Members only discount rates through the AFA Media Network
 - Opportunity to purchase premium members only products such as thought leadership, content marketing, industry panels and more!
 - One (1) complimentary ¼ page ad (\$4,500 value) in *Air Force Magazine*.
- Company listing on AFA.org
- Company listing in AFA's annual report

Consistent Exposure

AFA Corporate Membership provides your brand year-round visibility. Your company name will be prominently listed in various AFA publications, displayed at all AFA conferences and on the AFA website. Partnering also affords your company numerous opportunities to bring your products, services, and thought leadership to the attention of decision-makers in the defense and aerospace industry!

Strategic Engagement

AFA Corporate Members enjoy access to members only products and opportunities. Maximize your membership through event sponsorship, exclusive networking opportunities and customized integrated marketing programs curated specifically for YOU! Prepare for access to key decision makers in the defense and aerospace industry.

Value

The value of complimentary event registrations, advertising products, and discounts exceed your membership fee. Corporate members receive additional benefits which include but are not limited to a full year subscription to *Air Force Magazine* deep discounts with AFA partner organizations for college tuition, prescriptions, group insurance, office supplies, branded merchandise and more! Become a corporate member TODAY!

For more information contact : Abigail Remy - aremy@afa.org

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Once you become a member, we help maximize your benefits by setting up a strategy consultation to learn more about your marketing objectives. Enjoy discounted and complimentary advertising as part of an integrated media program available to AFA Corporate members.

**BECOME A
MEMBER TODAY!**

ABIGAIL REMY
Aremy@afa.org

