LOGO SPACING GUIDELINES

• Keep the logos free from distracting elements.
• Display the logo surrounded by sufficiently large clear space.
• Minimum clear space is equal to the height of the letter “A” from each logo. This means that the logo should be kept at least "A height" in all directions from any competing visual elements, including type, illustrations, graphic elements, or other symbols or logos.
• Clear space greater than "A height" is desirable if possible.

TO MAINTAIN CLEAR SPACE, THE LOGO SHOULD NOT BE:

• Placed inside any graphics shape.
• Combined with any other graphics.
• Placed on top of a distracting background.
AIR FORCE ASSOCIATION
AIR FORCE ASSOCIATION

AIR WARFARE SYMPOSIUM

A Professional Development Event
From the tip of the flame, half of the diameter