



AFA 20/20: A Celebration of Where We've Been, Where We Are, and Where We're Going

Virtual
Field Leadership Development

Friday, September 11 – Sunday, September 13, 2020

#AFA2020

THANK YOU FOR SUPPORTING AFA 20/20!

In this resource guide, you will find links to all AFA 20/20 session recordings. Under each session recording, you will see "View the Session" which is a clickable link that will lead you directly to the recording.

Although the numbers are still growing, here is a quick snapshot of what we accomplished together:



AFA 20/20 By The Numbers

\$40,141.08
Generously Donated to AFA

3

Motivating Keynote
Speakers



3

AFA Leadership
Addresses

22

Learning
Labs



20,812

Views of the
Fireside Chat with
CMSAF Bass in 24 Hours!



431

Field Leaders
Registered



35

Hours of Leadership
Development Opportunities



99

Miles Run in Support of
AFA's COVID-19 Airman's
Assistance Fund

All of this is made possible thanks to **1** Amazing AFA Family!

Leadership & Keynote Addresses

Leadership Welcome

[View the Session](#)

AFA's Chairman of the Board opened our AFA 20/20 with welcoming remarks. We also announced the results of the 2020 AFA National Officers and Directors election during this time.

Speakers: Gerald Murray (Moderator), Jim Hannam, Mac MacAloon, Bruce "Orville" Wright

The State of AFA: Leadership Update

[View the Session](#)

Watch as our AFA Chairman of the Board and President to share an important leadership update and address questions from session participants.

Speakers: Gerald Murray, Bruce "Orville" Wright

Leadership Update: Aerospace Education & Field Operations

[View the Session](#)

View this session to hear important leadership updates from our Vice Chairmen of the Board!

Speakers: Jim Hannam, Mac MacAloon

Keynote Address: Chief Master Sergeant of the Air Force JoAnne S. Bass

[View the Session](#)

AFA's Chairman of the Board Gerald Murray hosted a special fireside chat with CMSAF Bass to discuss her views on leadership, volunteerism and more.

Speakers: Gerald Murray (Host), CMSAF JoAnne Bass

Keynote Address: A Fireside Chat on Leadership Development with Major General John E. Shaw & Major General Barry Cornish

[View the Session](#)

AFA's President Lt Gen (Ret) Bruce "Orville" Wright sat down with Major General John E. Shaw and Major General Barry Cornish to discuss leadership and the future of our Air and Space Forces.

Speakers: Bruce "Orville" Wright (Host), Major General John E. Shaw, Major General Barry Cornish

Learning Labs

Advocating for the Air & Space Forces We Need

[View the Session](#)

The Advocacy Panel provided a solid description for the role of advocacy at both the national and local levels. A compelling presentation was made for systems and personnel required to support the future to provide options that shape key areas of the globe during times of peace and attain decisive results during times of war.

Speakers: Paul Hendricks (Moderator), Dave Deptula, Sam Grizzle, Mark Tarpley

Learning Labs (Continued)

Aerospace Nation: A Conversation with the Dean of the Mitchell Institute

[View the Session](#)

The Dean of the Mitchell Institute delivered a presentation on the strategic challenges in the 21st century and what the Mitchell Institute is doing for AFA and the nation to address those challenges.

Speaker: Dave Deptula

Building AFA for the Future: Lessons from our Emeriti Members

[View the Session](#)

One of the best parts about our AFA family is listening to the amazing stories from our past. AFA was built by incredible leaders whose vision and hard work set the foundation for our great organization. Join us for a special session where we celebrate some of our incredible leaders.

Speakers: Kari Voliva (Moderator), Stephen “Pat” Condon, Bill Croom, Bob Largent, Jim Lauducci, Sandy Schlitt, Joe Sutter, Mary Anne Thompson, Len Vernamonti

CyberPatriot and StellarXplorers Update

[View the Session](#)

This session brought together Aerospace Education Council members as they updated field leaders on the current state of AFA’s Aerospace Education Programs: CyberPatriot, the National Youth Cyber Education Program and StellarXplorers and the National High School Space Challenge. Leaders provided overviews and histories of the programs and spoke about their impact on students across the U.S. and across the world!

Speakers: Catharine Rozema (Moderator), Stephen Gourley, Jim Hannam, Bernie Skoch, Rachel Zimmerman

The Doolittle Leadership Center We Need

[View the Session](#)

Watch our AFA President discuss the vision and strategy behind the Doolittle Leadership Center and answer participants questions.

Speakers: Bruce “Orville” Wright, Doug Raaberg

Growing the AFA Family: Community Partners

[View the Session](#)

Watch this special session where our Senior Manager for Community Outreach discusses AFA's Community Partner program. This session brought together chapter leaders and Community Partners to discuss how you can make your program even stronger.

Speakers: Christine Brown (Moderator), Nelson Arroyo, Jo Ellen Doyle, George Krym, Edward Vazquez

Healing Through the Arts: A Wounded Airmen Panel

[View the session](#)

Join us for a special session where wounded Airmen and caregivers share their stories of resiliency and how they are paying it forward by using their art to help others.

Speaker: Kari Voliva (Moderator), BJ Lange, Roann Leatz, Dave Long, Charlie Parrish, Rob Scoggins

Learning Labs (Continued)

How to Better Partner with Arnold Air Society & Silver Wings

[View the Session](#)

The partnership between Arnold Air Society/Silver Wings and AFA plays a critical role in promoting STEM education and bringing young leadership into AFA. In this session, learn from the AAS/SW President, National Commander, and AFA Aerospace Education leaders about this important relationship and how to connect with AAS/SW squadrons and chapters in your area.

Speakers: Dick Bundy (Moderator), Russ Lewey, Tilo Moeller, Mary Anne Thompson,
Michael Thompson

How We Can Help Our Airmen: A First Sergeants Panel

[View the Session](#)

During this session, a panel of sergeants shared how AFA chapters can best support our Airmen and their families.

Speakers: Christine Brown (Moderator), MSgt. Keeling, MSgt. David Steiner

Increasing Your Chapter's Social Media Presence

[View the Session](#)

AFA's Development Committee Chair, Membership Committee Chair and one of our incoming Emerging Leaders discussed best practices for AFA chapters. Topics included social media engagement, branding, and "how to" guides to improve your connections in this virtual world.

Speakers: Tyler Johnson (Moderator), Ed Hood, Alyssa Maurer,
Molly Mae Potter

Learning from the Best: 2020 Individual Award Winners

[View the Session](#)

The 2020 winners of AFA's top individual Field awards shared their favorite AFA memories and successes.

Speakers: Mac MacAloon (Moderator), Gina Giles, Kevin Grady, Irene Johnigan, Bill Striegel,
Mark Tarpley

Learning from the Best: 2020 Unit Award Winners

[View the Session](#)

Chapter leaders from the 2020 winners of AFA's top Field unit awards shared the secrets behind their successful chapters.

Speakers: Mac MacAloon (Moderator), Cliff Klein, Christopher Parénte, Ray Tanguay, Bud Vazquez,
Scott Wilson

Making IT Work for You

[View the Session](#)

Watch as AFA's IT experts walk through the Field M365 expansion plan, features, and collaboration tools.

Speakers: Tony Witzel (Moderator), Joe Burke, JR Ruth

Learning Labs (Continued)

Meet Your New AFA Leaders: Incoming Officer Panel

[View the Session](#)

This session will let you hear from our newly elected National Officers and Directors.

Moderator: Bruce “Orville” Wright

Membership Recruitment & Retention: What You Can Do

[View the Session](#)

AFA’s Membership Committee shared best practices, strategies and tactics that AFA chapters can use for membership recruitment and retention, especially amidst challenging times.

Moderator: Katie McCool

Mentoring Future Leaders: A Discussion on Leadership Development

[View the session](#)

Building and maintaining strong and deep leadership teams is key to chapter success—even survival. Ross Lampert presented proven leader recruitment and development techniques, followed by a discussion on what’s worked, what hasn’t, and how to get better.

Speakers: Ross Lampert (Moderator), Bill Croom, Gabrielle Kearney, Mary Anne Thompson

Partnering with Industry: What our Corporate Members Wish we Knew

[View the Session](#)

This session focused on how AFA chapters can better partner with industry and build sponsorship packages with the right ROIs.

Speakers: Doug Raaberg (Moderator), Molly Mae Potter, Tony Lynch, Perry Currier

Recruiting the Future: Emerging Leader Panel

[View the session](#)

Watch as AFA’s Emerging Leaders discussed AFA leadership development of the past, present, and how to move forward leading into the future.

Moderator: Tyler Johnson

Revenue Generation in 2020: What to Know About New Fundraising Avenues

[View the Session](#)

Learn about the strategic development efforts for fundraising and relationship building from members of the Development Committee and AFA Staff. We reviewed initiatives at the AFA-wide level as well as shared some new and innovative best-practices for quick-win fundraising ideas that have stemmed from the field.

Speakers: Molly Mae Potter (Moderator), Mike Liquori, Kari Voliva

Learning Labs (Continued)

STEM Education in a Pandemic: Teacher of the Year Panel

[View the session](#)

This session brought together recipients of AFA's Teacher of the Year award to discuss how they are adapting and excelling during the pandemic.

Speakers: Jim Hannam (Co-Host), Susan Mallett (Co-Host), Mary Anne Thompson (Moderator), Rachael Arens, Melissa Girmscheid, Kaci Heins, Ken Robinson, Mike Vargas, Mark Westlake

Who We Help: A Thank You from AFA Beneficiaries

[View the Session](#)

This session featured testimonials from beneficiaries of AFA programs like the Wounded Airman Program, CAAF, Educator Grants and more!

Speakers: Christine Brown (Moderator), Joe Peel, Joshua Smith, Teachers of the Year, Scholarship Recipients

Additional Resources

AFA Field and AE Happy Hour Fundraiser: AFA History and Jimmy Doolittle Storytelling

[View the Session](#)

The Aerospace Education and Field Councils hosted a joint virtual happy hour to raise funds for Aerospace Education Programs. The councils also paid tribute to our Air Force heritage and the brave heroes of the September 11th terrorist attack.

AFA Memorial Service

[View the Session](#)

This special session honors the members of our AFA family who have passed this year.

Leaders Among Us: Field Awards Celebration – Individual Awards

[View the Session](#)

This session celebrated the incredible men and women who unselfishly served AFA and our Air and Space Forces. This video recognized our 2020 Individual Field Award winners.

Speakers: Jim Hannam (Co-host), Mac MacAloon (Co-Host), Gerald Murray

Leaders Among Us: Field Awards Celebration – Unit Awards

[View the Session](#)

Watch as we celebrated our exceptional AFA chapters and recognized our 2020 Field Unit Award winners.

Speakers: Jim Hannam (Co-Host), Mac MacAloon (Co-Host), Gerald Murray

Additional Resources (Continued)

2nd Annual Air Force Birthday Worship Service: “A Spirit of Unity”

[View the Worship Service Here](#)

In conjunction with the 73rd Birthday of the US Air Force, you are invited to join the 2nd annual Air Force Birthday Worship Service, “A Spirit of Unity.” This virtual service, primarily recorded from the majestic National Cathedral, is available for viewing at your convenience on YouTube. Guests included the Chief of Staff of the Air Force and the Chief Master Sergeant of the Air Force. Join us for this inspiring and heartfelt worship service, featuring diverse voices from across our Air Force.

